

A

(Printed Pages 3)

Roll No. _____

ITS-3567

M.T.A. (Semester - IV) Examination, 2015

New Age Tourism

(MTA-402)

Time Allowed : Three Hours] [Maximum Marks : 70

Note : Answer **five** questions in all. Question **No.1** is **compulsory** and select **one** question from each Unit.

1. (a) What possibilities do you envision for New Age Tourism in India? Write a detailed essay describing the type and areas that you recommend. 15

(b) Write short notes on the following:

5×3=15

(i) Mature Tourism

(ii) Self and other

P.T.O.

(2)

- (iii) Gaze
- (iv) Urban Tourism
- (v) Regeneration

Unit - I

- 2. Discuss the rise of mass tourism? How is it related to the new wave tourism? 10
- 3. With the help of an example explain the different types of economies that shaped experience economy? As a tourism professional describe any two products which are a result of experience economy phenomenon? 10

Unit - II

- 4. Discuss the impact of film tourism keeping in mind the Indian outbound markets. 10
- 5. Write short notes on : 5+5
 - (i) Gastronomic tourism
 - (ii) Literary tourism

ITS-3567

(3)

Unit - III

- 6. Space tourism is for classes and not for masses. Do you agree or disagree? Illustrate your argument with examples? 10
- 7. Antarctic tourism is a lifetime experience. Discuss the nuances of this category? 10

Unit-IV

- 8. Write an essay on PPT? 10
- 9. Health and wellness differ from each other and support each other. Discuss the different products that these markets are offering in light of the above statement. 10

ITS-3567