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**(Printed Pages 3)**

**Roll. No. \_\_\_\_\_**

**ITS-3589**

**B.B.A.(T) (Semester-VI) Examination, 2015**

**Business Environment**

**(BTA-604)**

*Time Allowed : Three Hours ] [ Maximum Marks : 70*

**Note :** Answer **five** questions in all. Question **No.1** is **compulsory**. Attempt one question from each Unit.

1. Write short notes on any **five** of the following: 5×6=30
- (i) Tourism resources of hill station
  - (ii) How to preserve historical sites
  - (iii) Manila Declaration
  - (iv) The Policy of 1992 (NAPT)
  - (v) Ecological balance
  - (vi) Tourism at coastal area

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- (vii) National Tourism Policy 2002
- (viii) Difference between preservation and conservation.

**Unit-I**

- 2. Discuss the problematic relationship between environment and development. 10
- 3. Describe the different types of business environment. 10

**Unit-II**

- 4. Express the assessibility of tourism with specific titles 10
  - (a) Tourism Planning
  - (b) Master Plan
- 5. Write a detailed note on role of private sector in the promotion of tourism. 10

**Unit-III**

- 6. Discuss the different business policies and infrastructure in India related to the development of Tourism. 10

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- 7. Define Globalization with respect to tourism development. 10

**Unit-IV**

- 8. Examine the Monetary and fiscal policy in India critically. 10
- 9. Analyse the initiative taken by the Ministry of Tourism, Govt. of India in favour of infrastructure and transportation for the development of tourist sites. 10

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