

(4)

Unit - IV

8. (a) Examine the recent trends in India's Foreign trade. 8+2
(b) What are the risks involved in International business? 10
9. (a) Explain why bilateral and multilateral trade agreements are important. 5+5
(b) Explain the export procedure in detail. 10

MS-3107

A

(Printed Pages 4)

Roll No. _____

MS-3107

M.B.A. (Semester-II) (Common Subject)

Examination, 2015

International Business

(IMS-021)

Time Allowed : Three Hours] [Maximum Marks : 70

Note : Answer five questions in all. Question No.1 is compulsory. Attempt four more question selecting one question from each unit.

1. Briefly answer the following : 3×10=30
- (a) "MNCs help in increasing competition and breaking domestic monopolies". Comment.
- (b) "Cultural diversity restricts the growth of International business venture in the host country". Discuss.
- (c) Which factors you will consider while selecting the location for International business?

P.T.O.

(2)

- (d) "International trade can have both positive and negative effects on the host country". Elaborate.
- (e) Discuss the trickle-down approach to new product innovation.
- (f) Examine the need for 'Escalation clause' and 'Force-de-Majure clause' in International business.
- (g) "Sources of factors of production are no longer geographically constrained". Discuss.
- (h) What are Unilateral transfers?
- (i) Differentiate between 'Bill of lading' and 'Mate Receipt'.
- (j) Examine the role of IIP & ECGC for exporters.

Unit - I

2. (a) Discuss various tariff and non-tariff barriers. Explain why protection is required?

(7 + 3)

MS-3107

(3)

- (b) What are the potential costs of adopting a free trade regime? 10
- 3. (a) Explain how the modern theory of trade is an improvement over classical theories of international trade. (7 + 3)
- (b) Discuss the causes of disequilibrium in the BOP of developing countries. 10

Unit - II

- 4. Critically examine the role of WTO & IMF in International trade. 10
- 5. Explain the various stages of regional 6 + 4
 - (a) Economic integration
 - (b) Write a note on E.V.

Unit - III

- 6. Explain the relevance of International business research in analysing the business environment and consumer behaviour of different markets. 10
- 7. Differentiate between 'customised' and 'standardised' approaches of International marketing. Further explain any two models/theories of it. 10

MS-3107

P.T.O.