7. Write short notes on the following : 7½

   efvecveefueeKele keâer me#ebe ceWJÙeeKÙee keâeâespeÙes :

   (i) Home visit for personal contact

   JÙeefòeâiele mechekeâ nsie iem YeûeCe (YeÐ)

   (ii) Importance of public meeting in commu-
   nication.

   mecÛeseCe ceWpeve meYee keâe cenÛJe~

   Unit-IV / FkeâîeF-IV

8. Enlist the steps of preparation of media for development communication. How will you evaluate its effectiveness? 3½ + 4 = 7½

   mecÛeseCe efÌekeââeme ceWmeÛeej keâer leÙeej keâeâ heoÛeâkeâer meÛÙeer yeveeFÙes-Deehe Fmekeâer ÛYeYeeÛeelee keâe keâîmes cetuÙeebkeâve keââjWies?

9. Write short notes on the following :

   3½ + 4 = 7½

   efvecveefueeKele keâer me#ebe ceWJÙeeKÙee keâeâespeÙes :

   (i) Periodicals media for development of communication

   mecÛeseCe keââ efÌekeââeme ceWefÌeÙeÛeuelekeââefÛekeââ meÛÙeej~

   (ii) Importance of audio-visual media for development of communication.

   mecÛeseCe keââ efÌekeââeme ceWÂÂÙe-ߟeÙÙe meÛÙeej keââ cenÛJe~

Roll No. _____

S-722

B.Sc. (Part-II) Examination, 2015

HOME SCIENCE Group II

Second Paper

(Extension & Communication)

Time : Three Hours] *[Maximum Marks : 50*

Note : Answer five questions in all, including question No.1 which is compulsory. Attempt one question from each unit.

1. Explain briefly the following :

   efvecveefueeKele keâer me#ebe ceWJÙeeKÙee keâeâespeÙes :

   (i) Purpose of communication

   mecÛeseCe keââ GösÙe

   (ii) Critical reflection of one-self in communication

   mecÛeseCe ceWmJeÙeb keââ efÌe#eseCe mecee#ee

   (iii) Importance of two way communication

   ÂÙeieeiee mecÛeseCe keââ cenÛJe

   (iv) Enlist the factors which facilitate communication

   Gve keââjkeââWkeââr meÛÙeej yeveeFÙes pees mecÛeseCe keââs Deemeeve yevee osles nQ

(v) Importance of demonstration as method to reach group

meceh Iekeâ hen
efleves keâ efÌeueÙes ef[emeÌeMe
efÌeene keâe cenÙJe

(vi) Role of Print media for development communication

efÌekeâememeIcekeâ mecÒeseCe ceÌelesÙ ceeef[Ùee keâer YeÙÌekeâe~

(vii) Basis of selection of effective media

ÒeYeeJeer meÌeef[Ùee keâ ÛeÙeve keâ DeeOeej~

(viii) Importance of 'Street Theatres' for communication

mecÒeseCe ceÌ 'veÌ[veeeÌYeÙeeeue' keâe cenÙJe~

(ix) Role play

YeÙÌekeâe efveYeeÌÞeve

(x) Limitations of one-way communication

Skeâceeieea mecÒeseCe keâer meermeeÙJel

Unit-I / FkeâeF-I

2. What do you understand by the term communication? Explain briefly the importance of communication. Write four uses of interactive communication. 2 + 3½ + 2 = 7½

Deehe mecÒeseCe meskeefÌee meceePeles n0? mecÒeseCe keâer meÌeef[ceÌ[ÙeeeKÙee keâeÌeepeÌÙes- DevIe: efÌeeeÌjeekea mecÒeseCe keâ Ûeej GheÙeesie efueefKeÙeÌW

3. What are the existing patterns of Communication? Enumerate the factors which hindrance the process of Communication. 7½

mecÒeseCe keâ JeIe&ceeve Iejekeâ keâÌeÌee mes n0? mecÒeseCe keâer Òeef[eÌYe cel yeeOee keâ efÌeef[Ve keâejkeâÌW keâÌeÌ[ÙeeeefÌe keâeÌpeÌÙes-

Unit-II / FkeâeF-II

4. Explain the types of Communication process. What are the basis of effective interactive Communication. 3½ + 4 = 7½

mecÒeseCe Òeef[eÌYe keâ Òekeâej efÌeMekeâej JÌeeKÙee keâeÌepeÌÙes- DevIe: efÌeeeÌjeekea mecÒeseCe keâ DeeOeej keâeÌÙe mes n0?

5. Write short notes on the following : 3½ + 4 = 7½

efvecveefueefKele keâer mebef#eehle JÙeeKÙee keâeÌepeÌÙes :

(i) Causes of distortions in transmission of messages

mebosMeeW keâ nmleevlejCe ceÌ ÙeeÌOeeeÌOekeâ keâÌjCe

(ii) Role of respect for others in good communication.

DeÛÚs mecÒeseCe ceÌ DevÙe keâ mecceeve keâ YeÙÌeke

Unit-III / FkeâeF-III

6. What are the method of communication to reach small groups? Among these methods which will you choose and why? 3½ + 4 = 7½

ueIeemecen ceÌ henÛeves ntsie mecÒeseCe keâ keâeÌÙe meer efÌeeÌOeeÌB nÌ? Fve efÌeeÌOeeÙeÌÌW ceÌ mes Deehe keâeÌmes ÙeÌeÌ[Ùeuee keâ ÛeÙes Deeej keâÌÙes keâÌ[eÌ[?