

**UNIVERSITY OF LUCKNOW
FACULTY OF SCIENCE
PROGRAMME OF EXAMINATIONS**

(Semester Examination-December, 2011)

Venue: Department of Zoology, L.U.

**M.Sc. (Mass Comm. in Science & Technology) SEM-III
(Regular/Exempted/B.P./Imp.)**

TIME ALLOWED: 3 HOURS

TIMINGS: 02.00 P.M. TO 05.00 P.M.

DATE	PAPER	PAPER TITLE
08.12.2011	I	3.1 Evolution of Indian Press, Media Laws & Ethics
10.12.2011	II	3.2 Advertising Principles & Practice
12.12.2011	III	3.3 Information Technology
14.12.2011	IV	3.4 Communication Research, Practical's etc.

M.Sc. (Mass Comm. in Science & Technology) SEM-I

TIME ALLOWED: 3 HOURS

TIMINGS: 02.00 P.M. TO 05.00 P.M.

DATE	PAPER	PAPER TITLE
09.12.2011	I	1.1 History & Philosophy of Science & Technology
11.12.2011	II	1.2 Basics of Reporting & News Sources
13.12.2011	III	1.3 Media & Mediation
15.12.2011	IV	1.4 Introduction to Computers in Communication

NOTE: NO GUARANTEE CAN BE GIVEN TO THE CANDIDATE REGARDING THE ORDER OF QUESTION PAPER.

Sd/-
(Prof. U.N. Dwivedi)
Dean, Faculty of Science
University of Lucknow, Lucknow

Controller of Examination
University of Lucknow
Lucknow

Date: 02-12-2011