

DOCTORATE IN TOURISM (Ph.D.)

From session 2011-12 onwards ITS is offering Ph.D. in Tourism. This year the following topics have been approved for research:

- a) Strategic restructuring of airport services: A study on gender perspective
- b) Foreign tourists' motivation, perception and satisfaction in spiritual tourism at Haridwar region.
- c) Customer satisfaction Vs expectation: A study on outbound tourists from Lucknow.
- d) Socio-cultural impacts of tourism in Agra region.
- e) Lucknow's tourism in transition: A stakeholders' perspective.