

**DEPARTMENT OF BUSINESS ADMINISTRATION  
UNIVERSITY OF LUCKNOW  
LUCKNOW**

**Advertisement**

Applications are invited on plain paper from eligible candidates latest by January 23, 2013 for the temporary position given below, under the U.G.C. Project entitled, “An exploratory study on antecedents of ethnocentrism, consumer ethnocentrism and purchase intention of consumers” in the Department of Business Administration, University of Lucknow, Lucknow. The appointment will be made purely on a temporary basis till the end of the project. The appointment can be terminated at any given time without notice or without assigning any reason thereof. The person engaged shall not be entitled for any claim implicit or explicit for absorption in the University.

**1. Name of the Post: Project Fellow (one)**

**2. Remuneration: Rs. 8, 000/per month.**

**3. Qualification:**

**i) Essential: M.B.A. /Masters in related subject with minimum 55% marks.**

**ii) Desirable: Hands on experience in statistical computer software such as SPSS etc.**

**iii) Age should be below 40 years**

Candidates are required to submit their application along with attested copies of all relevant certificates to the undersigned via email, post or by hand. No TA/DA shall be paid if called for the interview. The undersigned is not responsible for any delay in postal service. JRF/NET candidates would be given preference.

**Dr.Ritu Narang  
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