

LETTER OF INVITATION FOR CAMPUS PLACEMENT PROGRAM

It is indeed with great pleasure we cordially invite your esteemed organization to participate in our campus placement program to consider students graduating in June/July 2017. Lucknow University has been in the forefront imparting high quality education and is one among the top state level universities in the state of Uttar Pradesh and one of the premier most institute in the country. State of the art infrastructure in various branches of learning, dedicated and qualified staff, highly conducive environment for teaching-learning process and a lush green campus are the hallmarks of this professionally managed institution. University has two campuses with an area of 147.6 acres, 03 Constituent colleges, 01 Autonomous College, 01 College with excellence, 159 Associated Colleges, 09 institutes, 16 Hostels including one international hostels, 07 delegacies, 09 Faculties (arts, science, commerce, education, law, fine arts, ayurveda and including engineering faculties), LU offers undergraduate/post graduates/doctoral/post doctoral/ diploma courses/ long term short term professional programs and top management professional courses. Kindly visit LU website for details. It has around 25000 students, 800 teachers, 1800 non teaching staff, around 125000 students in its colleges. Established in 1921 the prestigious University will be completing its century in 2021. We feel proud of its legacy of being a Heritage University.

The form of education we need today is not just to create an informed set of individuals; instead develop individuals- with character, commitment, conviction, courtesy and courage, who are cultured, who can shoulder the responsibility of taking the nation forward and making it stronger than ever before. A true

broad based education prepares students for life, without losing their areas of specialization and competence. LU has understood the importance of broad based education and has created a conducive environment for the students to blossom into complete individuals. LU believes in inculcating right attitude in the minds of young students and develop them as individuals who have the innate desire not just to succeed in their own lives but also to contribute meaningfully to societal development in all possible spheres. Many of the faculty members have R&D projects sponsored by leading National and International agencies. Quite a number of faculty members are active industrial consultants and are engaged in development of software, processes, prototypes, and products. The LU consists of the best of master brains to teach and train its students.

The alumni of this institute occupy very good positions in business, industry, R&D and academia in India and abroad. The Institute has consistently produced outstanding brains who have excelled in their career and occupied responsible position in some of the best known enterprises in India and across the globe. President of India, Deputy Chief Minister, Mayor, Vice Chancellors, Justices, top doctors, lawyers, artists, leaders. Leading performers are our proud alumnae.

LU has a Counseling and Placement Cell striving hard to bridge the gap between Industries & Institute, to foster effective interaction between Industry and Institute to impart meaningful education and to promote industrial consultancy & entrepreneurship and to provide the best of jobs to our students. The Counseling & Placement Cell (CPC) of our institution plays a pivotal role in counseling and guiding the students for their successful career placement which is a crucial interface between the stages of completion of academic program of the students and their entry into the suitable employment. In addition to campus placements, the Counseling and Placement Cell organizes Professional

Development programs like mock interviews, group discussions, pre-placement talks, interactive sessions with industrial experts, case studies etc. and Personality Development programs covering communication skills, presentation skills, career planning etc., on a regular basis to enable the students to acquire the necessary traits to become saleable to industries.

CPC is recently launched and is a dream project of the Hon'ble Vice Chancellor Prof S.P.Singh. In a short span of just a few months already many reputed national and multinational companies have visited our institution for campus recruitment because of our high quality research, excellent facilities and talented students. In two months of its inception over 350 are already placed and over 200 inducted for internship in Aditya Birla, ICICI prudentials, KARVY, MRF Tyres, Richmond Fellowship Society, DEALL – Bangalore, Indus Sind Bank, Axis Bank, ICICI Bank, Bajaj Capital, Nai Dishaye, Jaro, Idea, NIIT, IBM Daksh nee Concentrics, IDBI Federal, Ashiana Infrabuilt, Creative Mind, ITC, Varun Beverages, Somny Cremics, Satya Micro Finance, Qmcs, Om Logistics, Nagarrow Software Ltd, Icreon Pvt Ltd, Jubilant Chimasy, Noida, Live Today, Yash Papers, Trauson, Creative Mind, King George's Medical University, Jai Lakshmi, CCD, Prism, Cancer Aid Society, Dr Lal Path Labs, Ayushi Hospital and IVF Centre , Allahabad Med Eye Radiation Services Brooke India (An International Organization) TB Sapru Hospital, Allahabad, Colgate Palmolive, ITC Hotel, India Info Edge Limited, Superhouse Limited, Shoppers Stop, ORN Clothing, Varun Bottlers, ZNI Wireless Pvt Ltd, Sriram Transport Finance Company Limited, APCO Infratech Pvt Ltd and many others are among the many leading companies visiting our campus for recruitment. Kindly visit Counseling & Placement Cell at LU website for details.

Moreover each one of them were stunned to see the caliber in our students. Recently a MINI JOB FAIR held on 29th and 30th May 2017 for campus recruitment was a grand success. We are

confident, at LU, you would find candidates meeting your requirements in practically every field of interest to your organization. It will be our pleasure to assist you in your recruitment efforts. The Counseling & Placement Cell provides all audio visual facilities for presentations, conferences, written test, group discussion and personal interviews. After confirmation by the company, a pre-placement talk and interview can be arranged on a mutually convenient date. If a company desires to hold online tests for the candidates, the arrangements will be made in the computer center on prior intimation. Up to 50 students can take up the test at a time. More details about our University are available in the attached Placement brochure and Lucknow University website where Counseling and Placement Cell click is recommended. We are looking forward to a mutually beneficial and long lasting relationship with your esteemed organization

WE PLAN TO HOLD A MEGA JOB FAIR SOON. PLEASE DO PARTICIPATE.

With regards,

Prof. Madhurima Lall

Director, CPC

Prof. Madhurima Lall

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