

**M.COM (APPLIED ECONOMICS)
LUCKNOW UNIVERSITY.**

3rd SEMESTER SYLLABUS

Compulsory paper:

MAE –301 Economics Development & Policy

Optional Papers (Any four out of five papers to be opted)

MAE-302 Managerial Economics

MAE-303 Export- Import Procedures & Documentation

MAE-304 Public Utility Economics

MAE-305 Demography and Population Studies

MAE-306 Human Resource and Industrial Relations

ECONOMIC DEVELOPMENT AND POLICY

MAE - 301

UNIT – I

Economic Development - Economic Development and Economic Growth, Under Development and Development, Changing Paradigm of Development, Characteristics of a Developing Economy, Nature and Problems of India Economy, Determinant of Economic Development, Obstacles to Development.

UNIT – II

Theories of Economic Growth and Development - Classical Theory, Malthusian Theory, Karl Mark's Theory, Rostow's Stages of Economic Growth, Keynesian Development, Big Push Theory, Balanced and Unbalanced Growth, New Growth Theory– Endogeneous Models of Development, Various Plan Models.

UNIT-III

Economic and Non- Economic factors in Development, Natural Resources, Human Capital and Manpower Planning, Employment, Infrastructure, Capital formation, Agriculture and Industrial Sector, National Income.

UNIT-IV

Reforms for Development in India - Economic Reforms and Liberalisation- Rationale for Internal and External Reforms, Key Reforms introduced in India and Their Impact, The Future Reforms Agenda

Economic Planning in India – Meaning, Types, Rationale, Historical Perspective, Strategy, Techniques of Planning, Regional Planning, NITI Ayog.

Books recommended:

1. Bhagwati J. & Desai P – Planning for Industrialisation.
2. Todaro M.P – Economic development in the Third World
3. Meier G.M. – Leading Issues in development Economics
4. Thirwal A.P. – Growth and Development.
5. Ghatak S. – Development Economics
6. Kurihara K.K. – Keynesian Theory of Economic Development.
7. Seth M.L. – Theory and Practice of Economic Planning.
8. Misra S.K. & Puri V.K. – Development and Planning Theory and Practice.
9. Jhinghan M.L. – Economics of Development and Planning.
10. Lekhi, R.K.- Economics of Development and Planning
11. Government of India – Five Year Plans.
12. Government of India – Economic Survey.
13. R.B.I. Reports on Currency and Finance.

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MANAGERIAL ECONOMICS
MAE - 302

UNIT – I

Meaning and Scope of Managerial Economics, Basic Tools – Opportunity Cost Principle, Incremental Principle, Principle of time Perspective, Equi-Marginal Principle, Gaps between theory of Firm and Managerial Economics, uses of Managerial Economics.

Demand Analysis and Forecasting- Demand determinants, Demand forecasting – Purpose, methods approach, forecasting, demand for new products, Criteria of good forecasting method.

UNIT – II

Cost concept and classification, Cost output relationships, Cost Function, Cost control and Cost reduction, Allocation of Joint Costs, LAC curve and learning Curve. Production functions Iso-quants and Iso-Costs, types of Iso-quant, Managerial use of production Functions, Cobb – Douglas Function Numerical Problems.

UNIT – III

Pricing and output decisions under various market structures – perfect competition, monopoly, monopolistic, Competition, Oligopoly, price leadership, price-discrimination. Different pricing Policies/ Strategies, Game Theory.

UNIT – IV

Nature of Profit, Differential, Measures of Profit, Accounting Profit and Economic, Profit, Profit Theories, Profit Policies. Functions of Profit. Break Even Analysis, Margin of Safety. Case Studies

Books recommended:

1. Joel Dean – Managerial Economics
2. Mc Nair and Meriam – Problems in Business Economics
3. Mc Guigan Charles R. – Managerial Economics
4. Spencer and Siegelman – Managerial Economics
5. Brigham and Pappas – Managerial Economics
6. Varshney R.L. and Maheshwarim K.L. – Managerial Economics
7. Vaishampayan J.V. - Managerial Economics
8. Singh A.K - Managerial Economics

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3rd SEMESTER SYLLABUS

EXPORT– IMPORT PROCEDURES & DOCUMENTATION
MAE - 303

Unit I:

Export contract and INCO terms; Procuring and processing of an Export Order; Methods and Terms of Payments for Exports; Documentary Credit and Collection; Financing for Export: Pre- and Post-shipment. Export Documents.

Unit II:

Cargo Insurance: Contract of Cargo Insurance, Procedures and Documentation for Cargo Loss Claims, Procedure for Filing Claims; Role and Schemes of ECGC, EXIM Bank and Commercial Banks, Quality Control and Pre-shipment Inspection: Schemes, Process and Procedures.

Unit III:

Procurement for Exports – Planning and methods of procurement for exports; Financing Imports - Instruments and Related Procedures and Documentation, Central Excise Clearance: Regulations, Procedures and Documentation.

Custom Clearance of Exports and Imports – Regulations, Procedures and Documentation, Managing Risks Involved in Importing: Transit risk, Credit Risk and Exchange Risk.

Unit IV:

Export incentives: major incentives and procedures for claiming them, Duty Exemption Schemes: Objectives & Benefits, Institution set-up for Export Promotion, Export / trading/ star trading/ superstar trading houses: Objective and benefits; EOU / SEZ / EPZ units : Objectives, and Benefits.

Books recommended:

1. Handbook of Procedures (Vol. I & II).
2. ITC (HS) Classification of Export and Import Items (latest).
3. IMPEX Times, various issues.
4. Excise Law Times, various issues.
5. Customs and Excise Law Times, various issues
6. Exporter's Manual: NABHI Publication
7. C. Ramagopal- Export- Import Procedure & Documentation
8. D. C. Kapoor - Export Management
9. B.S. Rathor & Kothari- International Marketing (Hindi)- Ramesh Book Depot

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3rd SEMESTER SYLLABUS

PUBLIC UTILITY ECONOMICS
MAE - 304

UNIT – I

Concept of Public Utilities – Economic Concept, American Concept, Types of Public Utility Regulations.

UNIT-2

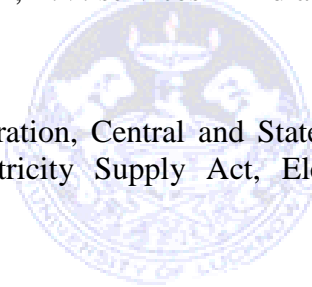
Rate Making in Public Utilities- Rate level and Rate Structure- Meaning and distinction, Determination of Rate Level, Determination of Rate Structure, Marginal Cost Pricing, Ratemaking in Electricity Undertaking.

UNIT – 3

Public utilities in India – Forms of organization, Post and telegraph services, Radio and television- Air Organisation, T.V. services in India, Autonomy for Radio and T.V. Prasar Bharti.

UNIT – 4

Working of Power Corporation, Central and State Electricity Regulatory Commission, Salient Features of Electricity Supply Act, Electricity Rate Schedules, Consumer Categories.



Books Recommended:

1. Barnes I.R. – Economics of Public Utility regulation.
2. Clemens E.W. – Economics and Public Utilities.
3. Sleeman J.F. – British Public Utilities.
4. Choudhary R.K. – Economics of Public Utility
5. Hanson A.H. – Public Enterprises and Economics Development.
6. Ramanadhan V.V. – The structure of Public Enterprises in India.
7. Gupta K.R. – Issues on Public Enterprises.
8. Laxmi Narain – Principles Practice of Public Enterprise
9. Centre for Public Sector Studies – Profitability Accountability and Social Responsibility of Public Enterprises
10. Khera S.S. – Government in Business.
11. Ghosh P.K. – Public Enterprises in India
12. Mathur B.L. – Public Enterprises in India
13. Gupta K.L. – Bharat me lok Udyog
14. Maheshwari R.K. – Public Enterprise Management
15. Maheshwari R.K. – Electricity Rate Making and Tariff Regulations

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3rd SEMESTER SYLLABUS

DEMOGRAPHY AND POPULATION STUDIES
MAE - 305

UNIT – 1

Meaning and Scope of Demography, Relationship with other Science, Demographic Characteristics of Developing Countries, Migration and Urbanization – Concept, Definition, Source of Data and Causes, Internal and International Migration, Urban growth; Urbanization Industrialization and Rural Development

UNIT – II

Demographic Analysis- Techniques of Demographic Analysis Marriage and Marital Dissolution, Measures of Fertility and Reproduction, Measures of Mortality, Life Table Construction and its Uses, Methods of Population Projection, Population Pyramid

UNIT - III

Theories of Population, Malthusian Theory, Socialist and Marxist Views, Optimum, Theory of Population, Biological; Socio - Cultural and Economic Theories; Theory of Demographic Transition, Population and Economic Development

UNIT - IV

Population Trends in different Regions of the World with special reference to Developing countries. Population in India, Size Growth and Composition; Census in India, Factors affecting Fertility, Mortality and Migration Population Policy in India, Population Education

Books recommended:

1. Spengler and Duncan- Population Theory and Policy
2. Coale and Hoover- Population and Economics Development in Low Income Societies
3. Barclay G.W. – Techniques of Population Analysis
4. Mandal R.B., Ujanga J., H Prasad - Introductory Methods in Population Analysis,
5. Srivastava O.S.- Demography and Population Studies.
6. Jhingan M.L. - Demography
7. Srivastava K. – Basic Demography Technique and applications.
8. Datt R. & Sunderan –Indian Economy.
9. Population Council – Population Policies in Developing Countries.
10. Chaubey P.K. -Population Policy for India
11. Mishra J.P. – Janankiki
12. Kumar Vijay – Janankiki
13. Govt. of India – National population Policy – 2000.

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3rd SEMESTER SYLLABUS

Human Resource and Industrial Relations

MAE - 306

Unit- I

Nature, Scope and Functions of Human Resource, Evolution of the concept of Human Resource in India, Personal Management Vs Human Resource Management, Human Resource Planning: Need, Scope, Types, Process and Techniques of Human Resource Forecast. Job Analysis, Recruitment Process: Sources, Techniques, Selection Procedure. Employment Training

Unit-II

Industrial Relations and Human Relations, Principles, Methods of Human Relations, Wage Determination: Theories of wage Determination, Systems of Wage payment various concepts of Wages – Fair. Profit Sharing, Payment of Bonus Act, Wage structure, National wages Policy.

Unit-III

Industrial Relations : Industrial Disputes and Establishment of Industrial Place, Methods of Settlement of industrial Disputes, Collective Bargaining, Conciliation, Arbitration and Adjudication, Labour Participation in Management, Machinery for the prevention and Settlement of Industrial Disputes.

Unit- IV

Trade Unionism- Theories, Functions, Trade Union Movement in India, Trade Union Movement Abroad. Labour Welfare: Labour welfare measures in India, labour legislation in India, International labour organization and India.

Books Recommended :

1. Giri V.V.- Labour problems in Indian Industry-
2. Myers C.A. - Industrial relations in India
3. Sing V.B. -Industrial labour in India
4. Michael V.P- Human Resources Management and Human Relations
5. Rao T.V.- Alternative Approaches and Strategy of Human Resources Development
6. SubbaRao P.- Essentials of Human Resources Management and Industrial Relations
7. Biswanath Ghosh- Human Resource Development and Management-
8. Bagholiwal T. N. and Prem Lata Bagholiwal-Economics of Labour and Industrial Relations (Hindi)
9. Sinha V. C. - Labour Economics
10. Madhurima Lall and Sakina Zaidi-Human Resource Management
11. R. K. Shukla- Human Resource Management