



CALL FOR PAPERS

INTERNATIONAL JOURNAL OF APPLIED ECONOMICS (ISSN: 2350 – 0115)

A Bi-Annual Refereed Journal of the Department of Applied Economics, University of Lucknow

Dear Sir/Madam,

We are pleased to inform you that the Department of Applied Economics, Lucknow University has come up with an International Journal in the field of Multidisciplinary research named” **International Journal of Applied Economics**". The journal would accept papers from all fields of academics viz. professional and traditional studies. The journal has a wide scope and it covers the fields of **Applied Economics, Management and Information Technology, Business Communication** and so on. Some of the prime areas of our Journal are as follows:

APPLIED ECONOMICS AREA

Micro and Macro Economics, Public Finance, Banking sector and allied

MANAGEMENT AREA

Marketing Management • Financial Management • Human Resource Management • Information Technology in Management • Knowledge Management • Retail Management • Business Communication • Economics • International Trade & Business • Business law and IPR • Entrepreneurship Development.

INFORMATION TECHNOLOGY & BUSINESS

Information & Communication Technology • IT in Business and Management • E-Commerce • M-Commerce • Animation and Multimedia

OTHER AREAS COVERED

Cross Cultural Communication, Ethics and Value Social Sciences, Development Communication

Submit Your Papers Only Through Online At Email: ijoapeco@gmail.com, ijofar@hotmail.com

Research Papers will be Accepted Strictly by A Peer Review Committee

Canvassing of any sort for publication will disqualify the eligibility once for all

Prof. Madhurima Lall
Editor in Chief,
Head and Professor,
Department of Applied Economics, Lucknow University, Lucknow.

AUTHOR GUIDELINES FOR PAPER SUBMISSION

JOURNAL NAME

Volume.... issue2014 page no.01-04 ISSN: 2349-2031

Paper Title (Use style: Paper title)

First Author¹, Second Author², Third Author³

¹*First Author Affiliation & Address*

²*Second Author Affiliation & Address*

³*Third Author Affiliation & Address*

ABSTRACT

This document file is a live template. The various components of your paper [title, text, heads, etc.] are exactly defined on the style sheet, as illustrated by the portions given in this document. Do not include any special characters, symbols, or math in your title or abstract. The authors must follow the guidelines given in the document for the papers to be published. You can use this document file as both an instruction set and as a template into which you can type your own text.

INTRODUCTION

This template provides all the necessary information to the author regarding the formatting specifications needed for preparing electronic versions of their papers. We ask you to make your manuscript look exactly like this document. The easiest way to do this is simply downloading the template, and replace (copy-paste) the content with your own material. All manuscripts must be in English. This document includes complete descriptions of the fonts, spacing, and related information for producing your proceedings manuscripts.

Margins, column widths, line spacing, and type styles are built-in; examples of the type styles are provided throughout this document and are identified in italic type, within parentheses, following the example. *Please do not re-adjust the margins.*

Page Layout

An easy way to comply with the conference paper formatting requirements is to use this document as a template and simply type your text into it. Wherever Times is specified, Times Roman or Times New Roman may be used.

Page Layout

The margins must be set as follows:

- Top = 1.7cm
- Bottom = 1.7cm
- Left = 1.7cm
- Right = 1.7cm

Your paper must be in two column format with a space of 1.27 cm between columns.

PAGE STYLE

All paragraphs must be indented as well as justified, i.e. both left-justified and right-justified.

A. Text Font of Entire Document

The entire document should be in Times New Roman or Times font. Other font types may be used if needed for special purposes. Type 3 fonts should not be used.

Recommended font sizes are shown in Table 1.

B. Title and Author Details

Title must be in 20 points Times New Roman font. Author name must be in 11 points times new roman font. Author affiliation must be in 10 points italic Times new roman. Email address must be in 10 points times new roman font.

All title and author details must be in single-column format and must be centered. Every word in a title must be capitalized. Email address is compulsory for the corresponding author.

C. Section Headings

No more than three levels of headings should be used. All headings must be in 10pt font. Every word in a heading must be capitalized except for short minor words as listed in Section III-B.

Level-1 Heading: A level-1 heading must be in Small Caps, centred and numbered using uppercase Roman numerals. For example, see heading “III Page Style” of this document. The two level-1 headings which must not be numbered are “Acknowledgment” and “References”.

Level-2 Heading: A level-2 heading must be in Italic, left-justified and numbered using an uppercase alphabetic letter followed by a period. For example, see heading “C. Section Headings” above.

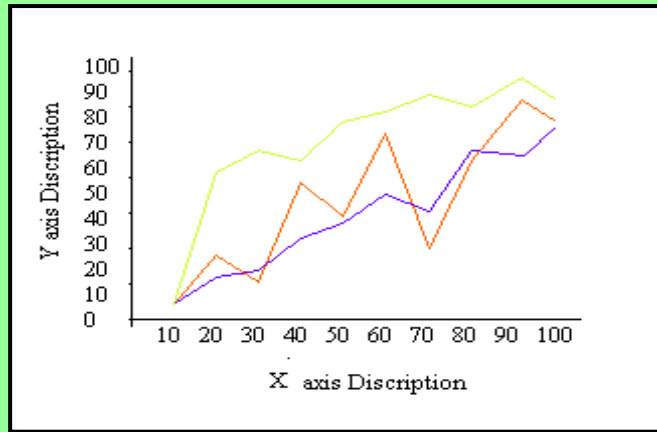
Level-3 Heading: A level-3 heading must be in centred, in Italic and numbered with an Arabic numeral followed by a right parenthesis. The level-3 heading must end with a colon. The body of the level-3 section immediately follows the level-3 heading in the same paragraph. For example, this paragraph begins with a level-3 heading.

D. Figures and Tables

Figures and tables must be centred in the column. Large figures and tables may span across both columns. Any table or figure that takes up more than 1 column width must be positioned either at the top or at the bottom of the page.

E. Figure Captions

Figures must be numbered using Arabic numerals. Figure captions must be in 8 pt. Regular font. Captions of a single line must be centred whereas multi-line captions must be justified. Captions with figure numbers must be placed after their associated figures



F. Table Captions

Tables must be numbered using uppercase Roman numerals. Table captions must be centred and in 8 pt. Regular font with Small Caps. Every word in a table caption must be capitalized except for short minor words as listed in Section III-B. Captions with table numbers must be placed before their associated tables, as shown in Table

<i>Sr. No.</i>	<i>Heading 1</i>	<i>Heading 2</i>	<i>Heading 3</i>	<i>Heading 4</i>	<i>Heading 5</i>	<i>Heading 6</i>

G. Page Numbers, Headers and Footers

Page numbers, headers and footers must not be used.

H. Links and Bookmarks

All hypertext links and section bookmarks will be removed from papers during the processing of papers for publication. If you need to refer to an Internet email address or URL in your paper, you must type out the address or URL fully in Regular font.

REFERENCES (APA STYLE)

The heading of the References section must not be numbered. All reference items must be in 8 pt. font. Please use Regular and Italic styles to distinguish different fields as shown in the References section. Number the reference items consecutively in square brackets (e.g. [1]).

Citing A Journal Article

Hsing, Y., Baraya, A., & Budden, M. (2005). Macroeconomic policies and economic growth: The case of Costa Rica. *Journal of Applied Business Research*, 21(2), 105–112.

Retrieved from (if website is given)

<http://www.cluteinstitute.com/journals/JABR.html>

Citing A Book

1. Godde, W.J., & Hatt, P.K. (1981), *Method in Social Research*, McGraw Hill new.

2. Mishra R.P. (1988), *Research Methodology: Handbook*, New Delhi, Concept Publishing Company.

3. Reddy T.S. & Bappa Rao, P. (1995). ‘*Research Methodology and Statistical Measures*, Reliance Publishing House, New Delhi.

Citing A Chapter In Book

Dinesh Kumar, U., and Crocker, J. (2002), "Maintainability and Maintenance – A Case Study on Safety Critical Aircraft Components and Engine", In: Wallace, B. and Murthy D. N. P. (ed), Cases in Reliability and Maintenance John Wiley, New York, 47-61.

Citing An Article In A Magazine

Gendron, G., and Burlingham, B. (1989), The entrepreneur of the decade: An interview with Steve Jobs Inc., 114-128.

Citing A Proceedings

Ganesan, R., Pradhan, R. P., and Maheshwari, R. C. (2006), Psychosocial Perceptual Differences - An Empirical Exploratory Study on Indian Food Processing Women Entrepreneurs, Proceedings of 'International Seminar on Creating entrepreneurship Environment and Developing Entrepreneurial Management", IIT Mumbai March 16-18, Mumbai.

Citing A Presentation

Ensley, M. E., Carland, J. A, and Carland, J. W. (May, 1998), The lead entrepreneur. Presented to the Babson College Entrepreneurship Conference, Gent, Belgium.

Citing An Article In A Book

Brockhaus, R. H. (1982), The psychology of the entrepreneur. In Kent, C., Sexton, D., and Vesper, K. (Eds.), Encyclopedia of Entrepreneurship (pp. 39-57). Englewood Cliffs: Prentice-Hall.

Citing An Internet Source

GVU's 8th WWW user survey. (n.d.) Retrieved August 8, 2000, from, <http://www.cc.gatech.edu/gvu/usersurveys/survey1997-10/> success in the '90s. Boston, MA: Goldhirish Group Inc.



Prof. Madhurima Lall

Editor in Chief,
Head and Professor,

**DEPARTMENT OF APPLIED ECONOMICS, LUCKNOW UNIVERSITY,
LUCKNOW, UTTAR PRADESH-INDIA-226007.**