



AIMA
ALL INDIA MANAGEMENT ASSOCIATION

AIMA Management Olympiad 2017

.....
24th & 25th January 2017



BATTLE OF TITANS

Venue Host



In Collaboration with



About AIMA

All India Management Association (AIMA), as the national apex body of management profession in the country is committed to enhancing the competence of management profession through its multifaceted activities. AIMA has a broad base of 66 Local Management Associations including two cooperating LMAs abroad, with a membership of over 30,000. AIMA is represented on the Boards of India's premier Business Institutions and also represented on Boards of Government bodies including the AICTE, National Board of Accreditation, National Productivity Council to name a few. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.

About AIMA Management Olympiad

As part of AIMA Diamond Jubilee year, we have taken a new initiative – Management Olympiad. Purpose of this contest is to identify India's most knowledgeable future Managers. AIMA Management Olympiad is the Management Competition for High School and Management students.

List of Competitions in Management Olympiad

Quiz Competition:

- Group 1 - Marketing Quiz
- Group 2 - Human Resource Quiz
- Group 3 - Brand Quiz
- Group 4 - Business Personality Quiz
- Group 5 - Current Affairs
- Group 6 - Women's Quiz

Poster Making Competition:

- Group 1 - Cashless Transaction in Your Company
- Group 2 - Digital India Mission of Your Company
- Group 3 - Make in India Mission of Your Company
- Group 4 - Woman Empowerment by Your Company

Case Study Competition:

- Group 1 - How to make 'Swaach Bharat' a reality in India?
- Group 2 - What steps you feel will help India become corruption free?
- Group 3 - How can cashless economy be a near reality in India? (Women Only)
- Group 4 - Apart from Swaach Bharat, Make in India and Cashless society what do you feel The One thing which would make difference in India's growth

Business Simulation Competition:

- Group 1 - Case 1
- Group 2 - Case 2
- Group 3 - Case 3
- Group 4 - Case 4

Team Size for Competitions:

Case Study Competition	-	Team of 2 Players
Quiz Competition	-	Team of 2 Players
Business Simulation Competition	-	Team of 4 Players
Poster Making Competition	-	Team of 2 Players

Date: 24th & 25th January 2017 | **Venue:** Institute of Management Sciences, University of Lucknow

Prize:

- Gold, Silver and Bronze Medals for Winners of Each Competition
- Ms. and Mr. Young Leader Award
- AIMA Management Olympiad Winner Institute



For further details, please contact:

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ALL INDIA MANAGEMENT ASSOCIATION

In collaboration with

LUCKNOW MANAGEMENT ASSOCIATION

&

Institute of Management Science, University of Lucknow

AIMA Business Olympiad

(24-25 January, 2017)

Registration Form for Business Simulation Game

General Manager,

Lucknow Management Association,

Scientific Convention Centre,

1 Shahmina Road, Chowk,

Lucknow-226 003

Phone / Fax : 0522-2258678/8687577480

E-mail: lmalucknow1976@gmail.com

Dear Sir,

Kindly register the following students in the aforesaid Olympiad:

Sl. No.	Student Name	Class	Mobile No.	Email Id	Please Fill up the chosen event number out of the schedule*				
Team-01	1				<table border="1"><tr><td></td><td></td><td></td><td></td></tr></table>				
	2				<table border="1"><tr><td></td><td></td><td></td><td></td></tr></table>				
	3				<table border="1"><tr><td></td><td></td><td></td><td></td></tr></table>				
	4				<table border="1"><tr><td></td><td></td><td></td><td></td></tr></table>				

*May be selected from the schedule of events attached. Every student will compulsorily need to participate in at least one competitive event for which he/or she is nominated in addition to the inaugural and closing sessions and two knowledge sharing sessions, if these do not coincide with their competitive events. Students can be nominated to more than one event if so desired. They may attend the other sessions as part of the audience.

A cheque/draft/ No.....dated.....for Rs.....drawn on.....in favour of Lucknow Management Association or in cash towards Registration fee (Rs. 230/- per student) is being sent herewith.

Registration Fee can also be remitted electronically as per details given below:

Account Name : Lucknow Management Association
Bank Name : Indian Overseas Bank
Bank Address : Main Branch, Hazrat Ganj, Lucknow
Account Number : 020701000048102
IFS Code : IOBA0000207
PAN Number : AAAA-L0456E

Date:

Signature.....
Name of the nominating officer
Designation.....
Name, address, Phone Nos, and e mail id of the Institute.....

(Add extra sheets as required for additional Teams)

ALL INDIA MANAGEMENT ASSOCIATION

In collaboration with

LUCKNOW MANAGEMENT ASSOCIATION

&

Institute of Management Science, University of Lucknow

AIMA Business Olympiad

(24-25 January, 2017)

Registration Form for Case study, Quiz & Poster Making Competition

General Manager,

Lucknow Management Association,
Scientific Convention Centre,
1 Shahmina Road, Chowk,
Lucknow-226 003
Phone / Fax : 0522-2258678/8687577480
E-mail: lmalucknow1976@gmail.com

Dear Sir,

Kindly register the following students in the aforesaid Olympiad:

Sl. No.	Student Name	Class	Mobile No.	Email Id	Please Fill up the chosen event number out of the schedule*
Team-01	1				
	2				
Team-02	1				
	2				

*May be selected from the schedule of events attached. Every student will compulsorily need to participate in at least one competitive event for which he/or she is nominated in addition to the inaugural and closing sessions and two knowledge sharing sessions, if these do not coincide with their competitive events. Students can be nominated to more than one event if so desired. They may attend the other sessions as part of the audience.

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