

To : All Faculty Members/ Administrative Staff

## **Sensitization cum Faculty Development Workshop**

**On**

**Anti-corruption for Responsible Education:**

**11 February, 2015**

Organized by Internal Quality Assurance Cell, and Department of Business Administration, University of Lucknow

In Academic Association with

Principles for Responsible Management Education (PRME) Secretariat, New York

(United Nations Global Compact)

The issue of ‘corruption’ has raised many challenges worldwide in the process of sustainable development. Accomplishment of poverty-eradication and sustainability objectives has severely been affected by the growing corruption in the different societies and sectors. The developing and low-income countries are found to be relatively sensitive to corruption. Conventionally, corruption was considered and analyzed mainly in relation to receivers end but with growing market and economic activities it has also raised a question on the role of supply-side of corruption. This leads to changing dynamics of managing ‘anti-corruption’ at micro and macro level. Accordingly the situation triggers the need for change in the practices and policies for ‘anti-corruption’ activities effectively.

Concerns about high levels of corruption and a lack of public as well as private sector transparency and accountability continue to dominate both sectors’ agendas. These issues are seen as major contributors to the global financial crisis, the fallout of which we are experiencing. We have also witnessed the impact on a few high profile companies as a result of ethical failures. Understanding of the corruption related issues is crucial for practitioners, as they greatly influence business practices.

Internal Quality Assurance Cell, University of Lucknow is consistently putting forward issues to enhance quality in education. In the same the present workshop is another step to induce a serious discussion to enhance standards of transparency in its regular working.

**Ronald E. Berenbeim** adjunct Professor NYU (Stern School of Business Administration) will be the key speaker at the workshop on Anti-corruption for Responsible Education .

**You are requested to attend the workshop on 11 February, 2015, at 10:30 a.m. in the Conference Hall of the Department of Business Administration .**

Sanjay Medhavi

Head, Department of Business Administration

University of Lucknow