


**INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF LUCKNOW**  
**Revised END SEMESTER EXAM SCHEDULE, DECEMBER – 2018**  
**MBA (Marketing) –3<sup>rd</sup> Sem.**

Venue : IMS, LU

Timing : 09.00 AM to 12.00 NOON

Day & Date	Code	Subject
Thursday, November 22, 2018	LU 031	GERMAN
Sunday, November 25, 2018	IMS 031	STRATEGIC MANAGEMENT – I
Tuesday, November 27, 2018	IMS 032	BUSINESS LAWS
Thursday, November 29, 2018	MBA (M) 032	RETAIL BUSINESS MANAGEMENT
Saturday, December 01, 2018	MBA (M) 033	INDUSTRIAL MARKETING
Tuesday, December 04, 2018	MBA (M) 034	RURAL MARKETING
Thursday, December 06, 2018	MBA (HR) 034	Labour Welfare, Social Security & Industrial Social Works
Saturday, December 08, 2018	MBA (FC) 032	FINANCIAL SYSTEMS
Sunday, December 09, 2018	MBA (M) 031	SALES AND DISTRIBUTION MANAGEMENT
Tuesday, December 11, 2018	MBA (HR) 035	Trade Union, Collective Bargaining & Financial Rewards for Work
Thursday, December 13, 2018	MBA (FC) 033	BANKING OPERATIONS MANAGEMENT
Saturday, December 15, 2018	MBA (M) 035	MARKETING OF SERVICES
Monday December 17.2018	MBA (M) 036	ADVERTISING

(Prof. Vinod Singh)  
OSD,IMS  
Dated: 22.11.2018

  
Controller of Examination  
University of Lucknow

**INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF LUCKNOW  
Revised END SEMESTER EXAM SCHEDULE, DECEMBER – 2018**

Venue : IMS, LU

Timing : 9.00 AM to 12.00 NOON

Day & Date	BBA – 5 <sup>th</sup> Sem.	BBA (IB) – 5 <sup>th</sup> Sem.	BBA (MS) – 5 <sup>th</sup> Sem.	MBA (5 Years) – 5 <sup>th</sup> Sem.
Monday, November 26, 2018	Managing Personal Finance	International Marketing	Operation Research	Organisational Change And Development/Managing Personal Finance
Friday, November 30, 2018	E-Commerce	Strategic Management	Organisational Behaviour	Corporate Communications
Tuesday, December 04, 2018	Financial Services	International Finance	Management Information System	Entrepreneurship
Friday, December 07, 2018	Insurance & Risk Management/Health Care Management (old Course)	Production Management	Advertising & Sales Promotion	Basic of Consumer Behaviour
Tuesday, December 11, 2018	Retail & Rural Marketing	Project Management	Production & Material Management	Operations Research
Friday, December 14, 2018	Taxation Laws	Computer Application – II	Essentials of E-Commerce	Specialised Accounting/ Performance Management

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(Prof. Vinod Singh)  
OSD,IMS

Dated: 17.11.2018



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**INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF LUCKNOW  
BACK PAPER EXAM SCHEDULE - DECEMBER – 2018**

**MBA (Corporate Management) – 1<sup>st</sup> Sem. (Back Paper)**

Day & Date	Code	Subject
Friday, November 30, 2018	IMS 012	BUSINESS ENVIRONMENT
Wednesday, December 05, 2018	IMS 014	QUANTITATIVE METHODS IN BUSINESS

**MBA (Corporate Management) – 3<sup>rd</sup> Sem. (Back Paper)**

Day & Date	Code	Subject
Sunday, November 25, 2018	IMS 031	STRATEGIC MANAGEMENT – I
Saturday, December 08, 2018	MBA (CM) HR 032	LEBAOUR LEGISLATIONS

**MBA (Management Science) – 1<sup>st</sup> Sem. (Back Paper)**

Day & Date	Code	Subject
Wednesday, December 05, 2018	IMS 014	QUANTITATIVE METHODS IN BUSINESS

**MBA (Management Science) – 3<sup>rd</sup> Sem. (Back Paper)**


Day & Date	Code	Subject
Saturday, December 08, 2018	MBA (MS) C 031	CONSUMER BEHAVIOUR

**MBA (Retail Management) – 1<sup>st</sup> Sem. (Back Paper)**


Day & Date	Code	Subject
Wednesday, December 05, 2018	IMS 014	QUANTITATIVE METHODS IN BUSINESS

**MBA (Retail Management) – 3<sup>rd</sup> Sem. (Back Paper)**

Day & Date	Code	Subject
December 13, 2018	FC 033	BANKING OPERATIONS MANAGEMENT
December 15, 2018	M 035	MARKETING OF SERVICES
December 18, 2018	MBA (RM) 031	BRAND MANAGEMENT

  
16.11.2018

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**INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF LUCKNOW  
END SEMESTER EXAM SCHEDULE, DECEMBER – 2018**


Venue : IMS, LU

Timing : 9.00 AM to 12.00 NOON

Day & Date	BBA – 1 <sup>st</sup> Sem.	BBA (IB) – 1 <sup>st</sup> Sem.	BBA (MS) – 1 <sup>st</sup> Sem.	MBA (5 Years) – 1 <sup>st</sup> Sem.
Wednesday, November 28, 2018	Business Mathematics	Foreign Trade of India	Principles of Economics	Micro Economics
Saturday, December 01, 2018	Computer Fundamentals	Business Mathematics	Financial Accounting	Business Organization
Wednesday, December 05, 2018	Financial Accounting	Business Economics	Business Mathematics	Business Mathematics
Saturday, December 08, 2018	Managerial Economics	Essential of Management	Foreign Trade of India	Introduction to Financial Accounting
Wednesday, December 12, 2018	Marketing Fundamentals	Financial Accounting	Indian Society & Culture	Principles of Finance
Saturday, December 15, 2018	Principles of Management	Business Communication	English Language & Business Communication	Currency, Banking & Exchange

  
(Prof. Vinod Singh)  
OSD,IMS

Dated: 31.10.2018

  
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Lucknow

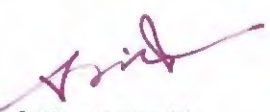



**INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF LUCKNOW  
END SEMESTER EXAM SCHEDULE, DECEMBER – 2018**

Venue : IMS, LU

Timing : 9.00 AM to 12.00 NOON

Day & Date	BBA – 3 <sup>rd</sup> Sem.	BBA (IB) – 3 <sup>rd</sup> Sem.	BBA (MS) – 3 <sup>rd</sup> Sem.	MBA (5 Years) – 3 <sup>rd</sup> Sem.
Tuesday, November 27, 2018	French		French	
Thursday, November 29, 2018	Advertising Management	Management Accounting	Operating System & Application Software	Management Accounting
Monday, December 03, 2018	Banking Operations & Management	Organizational Behaviour	Indian Business Environment	Basics of Business Law
Thursday, December 06, 2018	Business Environment	Computer Application – I	Managerial Economics	Management Information system
Monday, December 10, 2018	Management Accounting	Company Law & Secretarial Practice	Essentials of Management	Macro Economics
Thursday, December 13, 2018	Organizational Behaviour	Financial Markets & Institutions	Personnel Management	Organization Behaviour
Monday, December 17, 2018	Research Methodology	Government & Business	Management Accounting	Introduction to History & Sociology

  
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Lucknow

Date: 31/10/18

**INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF LUCKNOW**

**END SEMESTER EXAM SCHEDULE, DECEMBER – 2018**

**MBA (F&C), MBA (IB), MBA (HR&IR), MBA (Mktg.) – 1<sup>ST</sup> Sem.**

**Venue : IMS, LU**

**Timing : 09.00 AM to 12.00 NOON**


Day & Date	Code	Subject
Monday, November 26, 2018	LU 011	COMMUNICATIVE ENGLISH
Wednesday, November 28, 2018	IMS 011	ESSENTIALS OF MANAGEMENT
Friday, November 30, 2018	IMS 012	BUSINESS ENVIRONMENT
Monday, December 03, 2018	IMS 013	FINANCIAL ACCOUNTING
Wednesday, December 05, 2018	IMS 014	QUANTITATIVE METHODS IN BUSINESS
Friday, December 07, 2018	IMS 015	HUMAN RESOURCE MANAGEMENT
Monday, December 10, 2018	IMS 018	MANAGERIAL ECONOMICS
Wednesday, December 12, 2018	IMS 017	MARKETING MANAGEMENT
Friday, December 14, 2018	IMS 016	INDIAN VALUE SYSTEM & BUSINESS ETHICS

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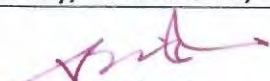
**END SEMESTER EXAM SCHEDULE, DECEMBER – 2018**


**MBA (Finance & Control) – 3<sup>rd</sup> Sem.**

Venue : IMS, LU

Timing: 09.00 AM to 12.00 NOON

Day & Date	Code	Subject
Thursday, November 22, 2018	LU 031	GERMAN
Sunday, November 25, 2018	IMS 031	STRATEGIC MANAGEMENT – I
Tuesday, November 27, 2018	IMS 032	BUSINESS LAWS
Thursday, November 29, 2018	MBA (FC) 034	CORPORATE TAX PLANNING
Saturday, December 01, 2018	MBA (FC) 035	PROJECT APPRAISAL & MANAGEMENT
Tuesday, December 04, 2018	MBA (FC) 036	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT
Thursday, December 06, 2018	MBA (HR) 034	Labour Welfare, Social Security & Industrial Social Works
Saturday, December 08, 2018	MBA (FC) 032	FINANCIAL SYSTEMS
Sunday, December 09, 2018	MBA (M) 031	SALES AND DISTRIBUTION MANAGEMENT
Tuesday, December 11, 2018	MBA (HR) 035	Trade Union, Collective Bargaining & Financial Rewards for Work
Thursday, December 13, 2018	MBA (FC) 033	BANKING OPERATIONS MANAGEMENT
Saturday, December 15, 2018	MBA (M) 035	MARKETING OF SERVICES

  
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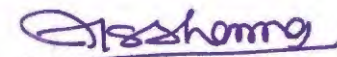
**INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF LUCKNOW  
END SEMESTER EXAM SCHEDULE, DECEMBER – 2018  
MBA (International Business) – 3<sup>rd</sup> Sem.**

Venue : IMS, LU

Timing : 09.00 AM to 12.00 NOON

Day & Date	Code	Subject
Thursday, November 22, 2018	LU 031	GERMAN
Sunday, November 25, 2018	IMS 031	STRATEGIC MANAGEMENT – I
Tuesday, November 27, 2018	IMS 032	BUSINESS LAWS
Thursday, November 29, 2018	MBA (IB) 037	International Marketing
Saturday, December 01, 2018	MBA (IB) 031	International Economics
Tuesday, December 04, 2018	MBA (IB) 033	EXPORT IMPORT PROCEDURES & DOCUMENTATION
Thursday, December 06, 2018	MBA (HR) 034	Labour Welfare, Social Security & Industrial Social Works
Saturday, December 08, 2018	MBA (FC) 032	FINANCIAL SYSTEMS
Sunday, December 09, 2018	MBA (M) 031	SALES AND DISTRIBUTION MANAGEMENT
Tuesday, December 11, 2018	MBA (HR) 035	Trade Union, Collective Bargaining & Financial Rewards for Work
Thursday, December 13, 2018	MBA (FC) 033	BANKING OPERATIONS MANAGEMENT
Saturday, December 15, 2018	MBA (M) 035	MARKETING OF SERVICES
Sunday, December 16, 2018	MBA (IB) 034	International Business Environment
Monday, December 17, 2018	MBA (IB) 036	INTERNATIONAL LOGISTICS & SUPPLY CHAIN MGMT
Tuesday, December 18, 2018	MBA (IB) 035	International Financial Management

  
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**INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF LUCKNOW  
END SEMESTER EXAM SCHEDULE, DECEMBER – 2018**


**MBA (Human Resource & Industrial Relations) – 3<sup>rd</sup> Sem.**

Venue : IMS, LU

Timing : 09.00 AM to 12.00 NOON

Day & Date	Code	Subject
Thursday, November 22, 2018	LU 031	GERMAN
Sunday, November 25, 2018	IMS 031	STRATEGIC MANAGEMENT – I
Tuesday, November 27, 2018	IMS 032	BUSINESS LAWS
Thursday, November 29, 2018	MBA (HR) 032	INDUSTRIAL JURISPRUDENCE
Saturday, December 01, 2018	MBA (HR) 033	PARTICIPATIVE MANAGEMENT IN INDUSTRIAL RELATIONS
Tuesday, December 04, 2018	MBA (HR) 036	ENVIRONMENTAL POLLUTION, OCCUPATIONAL HAZARDS & INDUSTRIAL SAFETY
Thursday, December 06, 2018	MBA (HR) 034	Labour Welfare, Social Security & Industrial Social Works
Saturday, December 08, 2018	MBA (FC) 032	FINANCIAL SYSTEMS
Sunday, December 09, 2018	MBA (M) 031	SALES AND DISTRIBUTION MANAGEMENT
Tuesday, December 11, 2018	MBA (HR) 035	Trade Union, Collective Bargaining & Financial Rewards for Work
Thursday, December 13, 2018	MBA (FC) 033	BANKING OPERATIONS MANAGEMENT
Saturday, December 15, 2018	MBA (M) 035	MARKETING OF SERVICES

  
(Prof. Vinod Singh)  
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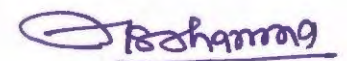
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Monday, December 17, 2018	Research Methodology	Government & Business	Management Accounting	Introduction to History & Sociology

  
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UNIVERSITY OF LUCKNOW  
END SEMESTER EXAM SCHEDULE, DECEMBER – 2018**

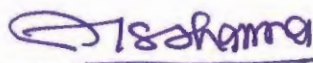
Venue : IMS, LU

Timing : 9.00 AM to 12.00 NOON

Day & Date	BBA – 5 <sup>th</sup> Sem.	BBA (IB) – 5 <sup>th</sup> Sem.	BBA (MS) – 5 <sup>th</sup> Sem.	MBA (5 Years) – 5 <sup>th</sup> Sem.
Monday, November 26, 2018	Managing Personal Finance	International Marketing	Operation Research	Organisational Change And Development/Managing Personal Finance
Friday, November 30, 2018	E-Commerce	Strategic Management	Organisational Behaviour	Corporate Communications
Tuesday, December 04, 2018	Financial Services	International Management	Management Information System	Entrepreneurship
Friday, December 07, 2018	Insurance & Risk Management	Production Management	Advertising & Sales Promotion	Basic of Consumer Behaviour
Tuesday, December 11, 2018	Retail & Rural Marketing	Project Management	Production & Material Management	Operations Research
Friday, December 14, 2018	Taxation Laws	Computer Application – II	Essentials of E-Commerce	Specialised Accounting/ Performance Management

  
(Prof. Vinod Singh)  
OSD,IMS

Dated: 31/10/18

  
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# UNIVERSITY OF LUCKNOW

## Institute of Tourism Studies

### PROGRAMME OF SEMESTER EXAMINATION

November-Dec.-2018

**Venue:** Dr. Shanker Dayal Sharma, Institute of Democracy 2<sup>nd</sup> Campus, L.U.

### Master of Tourism and Travel Management (MTTM) Semester-I


Time Allowed: 3 Hours			Timing: 9.00 A.M. to 12.00 Noon
Date	Day	Paper Code	Name of paper
3/12/2018	Monday	MTTM-101	Tourism Concepts and Principles
5/12/2018	Wednesday	MTTM-102	Financial and Cost Accounting
7/12/2018	Friday	MTTM-103	Personality Enhancement & Communicative English
10/12/2018	Monday	MTTM-104	Tourism Products of India
12/12/2018	Wednesday	MTTM-105	Management Concept and Organizational Behaviour
14/12/2018	Friday	MTTM-106	Computer Applications

### Master of Tourism and Travel Management (MTTM) Semester-I (Back paper old course)

Time Allowed: 3 Hours			Timing: 9.00 A.M. to 12.00 Noon
Date	Day	Paper Code	Name of paper
3/12/2018	Monday	MTTM-101	Management Concept and Organizational Behaviour
5/12/2018	Wednesday	MTTM-102	Financial and Cost Accounting
7/12/2018	Friday	MTTM-103	Personality Enhancement
10/12/2018	Monday	MTTM-104	Tourism Products of India
12/12/2018	Wednesday	MTTM-105	Tourism Concepts and Principles
14/12/2018	Friday	MTTM-106	Computer Applications

**NOTE: 1. No guarantee can be given to the candidate regarding the order of question paper**

-sd-  
(Prof. M. K. Agarwal)  
Director, ITS  
University of Lucknow

  
Controller of Examination  
University of Lucknow  
Lucknow

Dated: 23.10.2018





# UNIVERSITY OF LUCKNOW

## Institute of Tourism Studies

### PROGRAMME OF SEMESTER EXAMINATION

November-Dec.-2018

Venue: Dr. Shanker Dayal Sharma, Institute of Democracy 2<sup>nd</sup> Campus, L.U.

### Master of Tourism and Travel Management (MTTM) Semester-III

(Regular, Back Paper and Exempted)


Time Allowed: 3 Hours			Timing: 9.00 A.M. to 12.00 Noon
Date	Day	Paper Code	Name of paper
4/12/2018	Tuesday	MTTM-301	Basic Research Methods & Quantitative Techniques
6/12/2018	Thursday	MTTM-302	Tourism Impact
8/12/2018	Saturday	MTTM-303	Human Resource Management
11/12/2018	Tuesday	MTTM-304	Surface Travel Geography
13/12/2018	Thursday	MTTM-305 (a)	Aviation Management
		MTTM 305(c)	Tour Operation & Destination Management

### Bachelor of Business Administration (Tourism) Semester-I,

Time Allowed : 3 Hours			Timing: 9.00 A.M. to 12.00 Noon
Date	Day	Paper Code	Name of paper
3/12/2018	Monday	BTA-101	Principles of Management and Organizational Behaviour
5/12/2018	Wednesday	BTA-102	Science of Tourism
7/12/2018	Friday	BTA-103	Business Communication
10/12/2018	Monday	BTA-104	Destination Mapping (India)
12/12/2018	Wednesday	BTA-105	Business and Cost Accounting in Tourism

NOTE: 1. No guarantee can be given to the candidate regarding the order of question paper

-sd-  
(Prof. M. K. Agarwal)  
Director, ITS  
University of Lucknow

  
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Lucknow

Dated: 23.10.2018





# UNIVERSITY OF LUCKNOW

## Institute of Tourism Studies

### PROGRAMME OF SEMESTER EXAMINATION

November-Dec.-2018

**Venue:** Dr. Shanker Dayal Sharma, Institute of Democracy 2<sup>nd</sup> Campus, L.U. Lko

### **Bachelor of Business Administration (Tourism) Semester-I (Back paper old Course)**

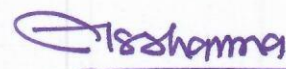
Time Allowed : 3 Hours			Timing: 9.00 A.M. to 12.00 Noon
Date	Day	Paper Code	Name of paper
3/12/2018	Monday	BTA-101	Principles of Management and Organizational Behaviour
5/12/2018	Wednesday	BTA-102	Science of Tourism
7/12/2018	Friday	BTA-103	Communicative English
10/12/2018	Monday	BTA-104	Destination Mapping (India)
12/12/2018	Wednesday	BTA-105	Business and Cost Accounting in Tourism

### **Bachelor of Business Administration (Tourism) Semester-III (Regular, back paper and exempted)**

Time allowed: 3 Hours			Timing: 9.00 A.M. to 12.00 Noon
Date	Day	Paper Code	Name of paper
4/12/2018	Tuesday	BTA-301	Tourism and Hospitality Marketing
6/12/2018	Thursday	BTA-302	Personality Development & Presentation Skills
8/12/2018	Saturday	BTA-303	Business Communication
11/12/2018	Tuesday	BTA-304	Tourism Impacts
13/12/2018	Thursday	BTA-305	Adventure and Wild Life Tourism

**NOTE: 1. No guarantee can be given to the candidate regarding the order of question paper**

-sd-  
(Prof. M. K. Agarwal)  
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Dated: 23.10.2018





# UNIVERSITY OF LUCKNOW

## Institute of Tourism Studies

PROGRAMME OF SEMESTER EXAMINATION

November-Dec.-2018

**Venue:** Dr. Shanker Dayal Sharma, Institute of Democracy 2<sup>nd</sup> Campus, L..U. Lko.


### Bachelor of Business Administration (Tourism) Semester-V

(Regular, Exempted and Back Paper)

Time allowed: 3 Hours			Timing: 2.00 P.M. to 05.00 P.M.
Date	Day	Paper Code	Name of paper
3/12/2018	Monday	BTA-501	Cargo Management
5/12/2018	Wednesday	BTA-502	Surface Transport Operation
7/12/2018	Friday	BTA-503	Tour Operations and Product Development Management
10/12/2018	Monday	BTA-504	Tourism Trend & Issues (Domestic & International)

**NOTE: 1. No guarantee can be given to the candidate regarding the order of question paper**

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(Prof. M. K. Agarwal)  
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