



ONLINE SUMMER TRAINING NOTICE

INSTITUTE OF TOURISM STUDIES, UNIVERSITY OF LUCKNOW,
ALUMNI ASSOCIATION (ITSULAA)

&

VOICE OF INDIAN TOURISM (VOIT)

Join hands to create a

Corporate Social Responsibility (CSR) Platform

***to launch online Summer Training commencing from 10th June 2020 for 6 weeks for all
Tourism & Hospitality Students***

This is the first initiative to reach out to the tourism and hospitality student community and assist them at the time of corona pandemic. Through this joint venture we begin by offering the students an opportunity to do their online summer training through the zoom platform.

The students shall during the course of the training get in-depth knowledge about practical aspects of the Tourism, Events and Hospitality Industry. The hands on approach will provide student access to the top professionals from eminent tourism/ allied companies who will impart their knowledge and experience through interactive sessions. The main focus would be on inbound, outbound, domestic tourism development and techniques. The MICE industry experts will share their skill sets with the students as already the industry is keen to recruit freshers who are well versed with the nitigrities of the industry. The third core area would be in acquainting students with the Hospitality sector from top hotels of India.

Along with this special sessions from Industry stalwarts will be the highlight of the training who would speak on a mix of topics relevant to the professional grooming of the participating students.

The training module will include different tasks that the students will have to complete in a given time frame. All these tasks will later be compiled by each participant as the training report that will be ready for submission to the concerned University/ College that the student belongs to.

The participants will be given training certificates once they complete the training sessions and tasks. As the concern of the CSR initiative is to provide a complete training package we shall only guide the students through their tasks without being responsible for the evaluation of these reports. The final evaluation of reports will be completely with the concerned University/ College.



To maintain the decorum of this humble effort we shall charge a security amount of Rs. 500/- per student which will be fully refunded to the students along with the completion certificate.

We hope to let the student community be assured that the Industry and Academic bodies stand with them during the difficult situation and emerge better equipped with skills that will be the need of the hour when the tourism/allied industry and the World recovers and re-establishes itself as winners in the Nouvelle Normal.

All students of Institute of Tourism Studies, University of Lucknow, including BBA (Tourism) IV Sem. & VI sem. and MTTM II & IV sem. who have still not undertaken summer training will give their consent on their respective whatsapp class group. Students from other Universities/ Colleges may give their consent to the undersigned before 6th June 2020. The module details will be communicated to each registered student trainee individually.

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