



INTERNATIONAL E-SEMINAR ON RETHINKING BUSINESS EDUCATION

Tuesday 30th JUNE 2020, 15:00-18:00 IST,
13:30-16:30 GST, 9:30-12:30 GMT, 4:30-7:30 EDT

ORGANIZED BY:

**DEPARTMENT OF BUSINESS ADMINISTRATION
UNIVERSITY OF LUCKNOW, LUCKNOW, INDIA**



Cheif Guest
Prof G C Tripathi
Chairman
UP State Council for Higher
Education and Ex VC BHU



Our Patron
Prof. Alok Kumar Rai
Vice Chancellor
University of Lucknow



Co-Patron
Prof. Somesh Kumar Shukla
Dean, Faculty of Commerce
University of Lucknow



Prof. Sanjay Medhavi
Convener & Head,
Department of Business
Administration
University of Lucknow



THE SPEAKERS



Prof Sanjaya Singh Gaur
NYU School of Professional Studies
New York University
New York, USA



Prof Krishna Kumar
Ex Director
IIM Kozhikode, India



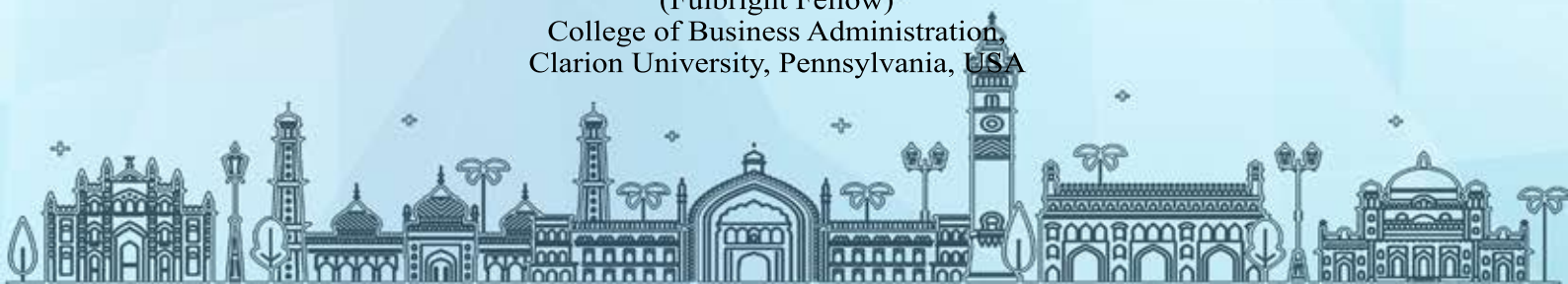
Prof. SUNITA SINGH SENGUPTA
Head & Dean FMS
North Campus, University of Delhi,
India



Prof Karunesh Saxena
Ex Dean FMS, Director IQAC
and Director CDC, ML Sukhadia
University, Rajasthan, India



Prof Nripendra Singh
(Fulbright Fellow)
College of Business Administration,
Clarion University, Pennsylvania, USA





ABOUT UNIVERSITY OF LUCKNOW

The University of Lucknow a state government university was established in 1920 and is completing a century of 'leading generations to light through learning'. It is one of the well-known seats of higher education and research in India. There are 50 teaching departments in the university and it runs 15 undergraduate and 67 post graduate programs. A total 170 colleges are also associated with the university. The University of Lucknow has an exemplary team of faculty, staff, students and requisite facilities for higher education.

ABOUT DEPARTMENT OF BUSINESS ADMINISTRATION

The Department of Business Administration popularly known as LUMBA was established in 1956 to nurture young talent with professional, managerial and entrepreneurial skill sets. The Department of Business Administration, University of Lucknow has been a pioneer in the field of business education in India. Since its inception, the Department has focussed on high quality management education and value-based research. The Department has an excellent faculty base who have transformed umpteen number of average students into competent professionals, who are successfully handling corporate responsibilities across various domains. The alumni of the department are spread globally across various senior level roles in different functional areas in reputed MNCs and domestic corporates. Several alumni are successful entrepreneurs as well.

PERSPECTIVE OF E-SEMINAR

For the past few decades, business schools have been equipping the MBA graduates with cutting-edge business knowledge and skills, but the business world has been slowly changing and this change has been precipitated by the COVID-19 pandemic. The MBA programs must change with the changed business world. In this new world, skills in managing uncertainty, providing effective leadership with cultural sensitivity, and integrative thinking have become highly valued propositions. A concerted effort to inculcate such virtues in MBA students is the need of the hour. Management institutions need to focus on processes, competencies and value propositions. Innovations in pedagogy and course design should reflect upon new teaching objectives and learning styles. They need to promote experiential learning and critical thinking in the students. This apart, they also need to constantly evaluate themselves and focus on continuous improvement. We have to develop concrete ideas for how business schools can surmount the challenges that come with reinvention, including equipping faculty with new skills and experimenting with new pedagogies.

In light of the changed scenario, the Department of Business Administration has endeavoured to organise an international e-seminar on Tuesday 30TH June 2020, 15:00-18:00 IST, 13:30-16:30 GST, 9:30-12:30 GMT, 4:30-7:30 EDT on the topic “Rethinking Business Education” through Zoom meetings which is expected to be attended by around 1000 delegates.

Sub themes

- Changing skill requirements of business graduates
- Business leadership in an uncertain and fast changing environment
- Entrepreneurial skills required in a business graduate
- Innovation in course design, pedagogy and experiential learning
- Need for critical and integrative thinking skills
- Reinventing business education and equipping faculty with new skills

ORGANIZING COMMITTEE

Prof. J. K. Sharma
Dr. Sangeeta Sahu
Dr. Ritu Narang
Dr. Ajai Prakash
Dr. Mohd. Anees

Dr. Shailesh Kumar Kaushal
Dr. Nishant Kumar
Dr. Anu Kohli
Dr. Ved Srivastava
Dr. Richa Banerjee

WHO CAN PARTICIPATE?

- Academicians, research scholars and students from all disciplines.
- Professionals from corporate/industries.

REGISTRATION/PARTICIPATION FEE: NIL/Free registration

FOR REGISTRATION:

- The participants need to get registered for the e-seminar at the earliest by clicking on the following link.

[For Registration Click Here](#)

- Please try to register latest by 29th June 2020.
- Please put your full name when you login from your device for e-Seminar.
- **e-Certificates** will be mailed to the participants on their registered e-mail id, within two weeks of the e-seminar, on filling the feedback form to be provided during the seminar.

For any queries, feel free to contact.

Dr. Himanshu Mohan

Organizing Secretary

Associate Professor

Department of Business Administration

University of Lucknow

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