

# UNIVERSITY OF LUCKNOW FACULTY OF ARTS

#### PROGRAMME OF EXAMINATIONS - DECEMBER- 2020

### **B.A.J.M.C, Semester III**

Time Allowed: 1.30 Hours Timings: 9.00 A.M. To 10.30 A.M.

Date	Paper	Paper Title (New Syllabus)
08.02.2021	VII	Message & Mass Media Audience
10.02.2021	VIII	Basics of Reporting & Editing

## **B.A.J.M.C, Semester V**

Time Allowed: 1.30 Hours Timings: 9.00 A.M. To 10.30 A.M.

Date	Paper	Paper Title (New Syllabus)
09.02.2021	XIII	Computer Application
11.02.2021	XIV	Photography

# MA.J.M.C, Semester III

Time Allowed: 1 Hours Timings: 9.00 A.M. To 10.00 A.M.

Date	Paper	Paper Title (New Syllabus)
08.02.2021	IX	Electronic Media (Radio & Television)
10.02.2021	Х	Advertising & Media Management
12-02-2021	XI	Public Relations & Corporate Communication

**NOTE:** (a) University reserves the right to change the schedule as per organizational requirements.

(b) Students are advised to remain updated on the L.U. website <a href="www.lkouniv.ac.in">www.lkouniv.ac.in</a> for any changes in the schedule.

-Sd/-\_\_ (Dr. Mukul Srivastava) Head, Deptt. of Journalism & Mass Comm. University of Lucknow,

Dated: 30-01-2021

Controller of Examination University of Lucknow, Lucknow