

(4)

7. (a) Discuss the Applications of Extranets in electronic commerce. 5  
(b) Discuss various security schemes used in electronic payment system. 5  
(c) Write a short note on E-cash. 5

Unit - IV

8. By giving real life examples explain various legal issues encountered during e-business transactions. Discuss issues related to : 15  
(a) Protecting privacy  
(b) Protecting intellectual property along with laws associated with it.
9. (a) Discuss various threats involved in client server communications and how are they encountered in Electronic business. 7½  
(b) Write short note on ethical and social issues in Electronic commerce. 7½

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(Printed Pages 4)

Roll No. \_\_\_\_\_

**SFS-4717**

B.C.A. (Semester-VI) Examination,  
May 2015  
(New Syllabus)  
Paper - III  
(BCA.S-309)

***Time Allowed : Three Hours ] [ Maximum Marks : 100***

Note : Answer five questions in all. Question No.1 is compulsory. Attempt one question from each of the four units I, II, III & IV.

1. Answer the following in brief: 4 × 10 = 40  
(a) What is electronic business and how does it differ from traditional business.  
(b) Write note on Digital signatures.  
(c) By giving examples state the risks involved in Electronic Payment system.  
(d) Discuss the benefits and limitations of e-commerce.

**(2)**

- (e) Explain the role and support of E-commerce in real estate business.
- (f) What do you understand by web-catalogues? Explain how these are different from paper catalogues.
- (g) Explain step by step procedure of online order processing.
- (h) What is electronic marketing? Describe various tools used for electronic marketing.
- (i) Explain the advantages and disadvantages of using SMART CARD.
- (j) Explain porter's value chain model in brief.

Unit - I

- 2. (a) What are the key technologies for B2B commerce? 5
- (b) Describe the supply chain business strategy used in modern day business. Explain the utility of supply chains in electronic environment along with a real life example. 10

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**(3)**

- 3. (a) Write the strategic implications of IT and technology in modern-day business environment. 7½
- (b) Explain trade cycle. Also discuss how electronic markets implement trade cycle. 7½

Unit - II

- 4. (a) How can an existing business take advantage of Business-to-consumer (B2C) Electronic Business? 5
- (b) What is Electronic Data Interchange (EDI)? Discuss its layered structure. 10
- 5. (a) Explain architectural models of B2B e-commerce. 10
- (b) Discuss the importance of JIT delivery in B2B e-commerce by giving examples. 5

Unit - III

- 6. What is e-payment? Why is orientation and standardisation required for e-payment in business. Explain various electronic fund transfer schemes used in modern businesses. 15

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**P.T.O.**