

**A**

**(Printed Pages 3)**

**Roll. No. \_\_\_\_\_**

## **ITS-3562**

**M.T.A. (T) (Semester-II) Examination, 2015**

**Tourism Industry Orientation**

**(MTA-203)**

*Time Allowed : Three Hours ] [ Maximum Marks : 70*

**Note :** Answer **five** questions in all. Question **No.1** is **compulsory**. Attempt **one** question from each unit.

1. Write short notes on the following: 5×6
  - (a) VISA
  - (b) Travel Writing
  - (c) Wellness Tourism
  - (d) AP & MAP
  - (e) Travel Portal
  - (f) Travel Insurance

### **Unit - I**

2. What are the various constituent or elements of tourism industry? Explain each of them and their role in development of tourism industry?

10

**P.T.O.**

**(2)**

3. "Tourism industry has great employment potential" critically examine the statement elaborating various tourism sectors which contributes to employment generation. 10

**Unit-II**

4. Write at length, various types of accommodation available to tourist in India. 10
5. "Transportation is key to travel but this industry is a major bottleneck for development of tourism in India" describe the limitation of various elements of transport industry and make suggestions to overcome them. 10

**Unit-III**

6. Discuss role of Tour Operators and Travel Agents in facilitation of tourism services. 10
7. Explain the types of Tour Packages. 10

**Unit-IV**

8. Describe various Events that are being organised in India and how they may be linked to tourism? 10

**ITS-3562**

**(3)**

9. What do you understand by special interest tourism? Explain any two of them. 10

**ITS-3562**