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(Printed Pages 3)

Roll No. _____

ITS-3594

B.T.A. (Sixth Semester) Examination, 2015

Emerging Issues & Trends in Tourism

(BTA-605)

Time Allowed : Three Hours] [Maximum Marks : 70

Note : Answer **five** questions in all. Question **No. 1** is **compulsory**. Attempt **one** question from each Unit.

1. Write short notes on the following : $6 \times 5 = 30$
 - (a) Disposable of Garbage
 - (b) Effect of Global Warming
 - (c) Net working
 - (d) Travel agents
 - (e) Tour Operators

P.T.O.

(2)

Unit-I

2. What is eco-Tourism? Explain? 10
3. What is rafting Explain. 10

Unit-II

4. What is E-Ticketing? 10
5. What is Inbound Tourism? 10

Unit-III

6. What is Resort and where they are situated?
10
7. Explain the emerging changes in Tourism industry?
10

(3)

Unit-IV

8. How will you promote young Tourist in India?
10
9. What types of facilities required to promote Lucknow? 10