Roll No. _____

MS-3201

B.B.A. (I.B.) (Semester- VI) Examination, 2015

Computer Application - IV

Time Allowed : Three Hours]   *[Maximum Marks : 70*

Note : Answer five questions in all. Question No. 1 is compulsory. Attempt four more questions, selecting one question from each unit.

1. Answer the following in brief : $3 \times 10 = 30$

    (a) Elaborate 'Just in time delivery'.

    (b) Explain different types of attacks on encrypted messages.

    (c) How is Email secured?

    (d) What is Access Control?

    (e) What are the problems with traditional payment?

P.T.O.

(f) What are the benefits of electronic com-merce?

(g) Explain the use of Web browsers.

(h) What is the role of ISP?

(i) Explain M-commerce.

(j) Elaborate Supply Chain Management.

Unit-I

2. What is E-Commerce? Explain its scope and benefits. 10

3. Briefly explain the essential IT services for E-Commerce. 10

Unit-II

4. Define EDI. What are the basic building blocks of EDI? Elaborate. 10

5. Discuss the concept of digital signature with the help of private and public key algorithm.

10

Unit-III

6. Explain various consumer oriented E-com-merce services. 10

7. What is E-distribution? Explain with the help of examples of various industries. 10

Unit-I V

8. Describe domain name system and how it manages the name space? 10

9. (a) What is firewall? Also give its importance.

(b) Explain the needs of internet security with the help of different categories. 10