

**MEMORANDUM OF UNDERSTANDING**

By and Between



**University of Lucknow**  
Lucknow – 226007

- *AND* -



**BSN Infotech Private Limited**  
2 / 63, Vipul Khand, Gomti Nagar, Lucknow – 226010

## **I. PREAMBLE**

Reference to Letter no. 35 / AISHE / SNO-UP / 08 / 19 / 2022-23 dated 20.02.2023 All India Survey on Higher Education (AISHE), Uttar Pradesh and Letter No. 2865 / SPD / RUSA / 2022-23 dated 20.02.2023 National Higher Education Mission (RUSA), Uttar Pradesh regarding increase of Gross Enrollment Ratio (GER) by implementing National Education Policy 2020 (NEP2020).

Whereas, **University of Lucknow**, Babuganj, Hasanganj, Lucknow (hereinafter 'University') is desirous of offering additional courses relating to "Course On Accounting and Finance including IT skills", "Project/Summer training for engineering & Management students", "Advanced IT courses with experience on Live project", "Foreign languages courses", "Personality Development/interview training " for the students enrolled in degree / diploma / certificate courses, which is **PARTY IN FIRST PART**;

AND whereas, **BSN Infotech Private Limited**, 2 / 63, Vipul Khand, Gomti Nagar, Lucknow (hereinafter 'Company') is engaged in and desirous of providing online courses relating to "Course On Accounting and Finance including IT skills", "Project/Summer training for engineering & Management students", "Advanced IT courses with experience on Live project", "Foreign languages courses", "Personality Development/interview training " for wide categories of students, which is **PARTY IN SECOND PART**;

**IN FURTHERANCE THEREOF**, both the parties have agreed and are desirous of long term collaboration in areas of mutual interest and are willing to 'execute' this 'Memorandum of Understanding' for the purposes as indicated in this 'Memorandum of Understanding', HENCE;

**IN WITNESS THEREOF**, this 'Memorandum of Understanding' is therefore executed between the above parties on this ...<sup>10<sup>th</sup></sup> day of ...<sup>May</sup>.....(month) of ...<sup>2023</sup>....(Year).

## **II. STATEMENT OF OBJECTIVES**

This 'Memorandum of Association' as executed by and between the PARTIES, is to offer courses through 'Online Mode' relating to "Course On Accounting and Finance including IT skills", "Project/Summer training for engineering & Management students", "Advanced IT courses with experience on Live project", "Foreign languages courses", "Personality Development/interview training " etc. with due 'Certification' to be accorded by the second party, in consideration of the requirements of students enrolled at the 'University' and on a 'Pro-bono' basis for the recommended students of the 'University', AND;

Such other objectives which the parties may deem fit and proper, in furtherance of the objectives as indicated hereinabove.

### **III. RESPONSIBILITIES**

The parties to this 'Memorandum of Understanding' shall be responsible and accountable for the following responsibilities, jointly and severally.

#### **III.A. JOINT RESPONSIBILITIES**

1. The parties shall be jointly responsible for proper and adequately scheduled enrollment, instruction and examination for the courses offered under this memorandum of understanding.
2. The parties shall be jointly responsible to accommodate additional facilities and/or procedures, which may be deemed necessary in furtherance of the objectives of this memorandum of understanding.

#### **III.B. RESPONSIBILITIES OF PARTY IN FIRST PART**

1. The party in FIRST PART shall be responsible to fulfill infrastructural, monitoring etc. requirements of the party in second part and/or students enrolled in the courses offered under this memorandum of understanding.
2. The party in FIRST PART shall be responsible to lead and facilitate joint organization of conferences, seminars, trainings, lectures, summer schools or such other events by whatever name called, in furtherance of the objectives of this memorandum of understanding.

#### **III.C. RESPONSIBILITIES OF PARTY IN SECOND PART**

1. The party in SECOND PART shall be responsible for curriculum planning, syllabus design / revision, online enrollment and online classes to the students, examinations and certifications, in consultation and on concurrence with the designated officers of the university, for such purpose in relation to all courses offered under this memorandum of understanding.
2. The party in SECOND Part shall be responsible for providing adequate online 'Reading & Learning materials' in 'English/Hindi' languages for the convenience of all the students enrolled in all such courses as offered under this memorandum of understanding.
3. The party in SECOND PART shall be responsible to offer all such courses 'Without Fee' (Pro-bono basis) for recommended students of the university.
4. The party in SECOND PART shall be responsible for enrollment and commencement of online training program of students on their online learning portal "VidyaBridge" in phase wise manner for group of students of 'University'.



#### **IV. COOPERATION UNDERSTANDING**

1. The parties shall be under the obligation to appoint / nominate persons to initiate and monitor the implementation and execution of all courses offered under this memorandum of understanding as 'Nodal Officers / Coordinators / Program Officers etc.' to purpose of attainment of objectives as enshrined under this memorandum of understanding.
2. The 'Nodal Officers / Coordinators / Program Officers' shall meet once every 6 months and shall cause to monitor progress of for proper implementation of the program.

#### **V. COURSES & RELATED DETAILS**

1. Notwithstanding any relative financial obligation to operate between the parties, the PARTY IN SECOND PART shall facilitate the PARTY IN FIRST PART to offer the online training courses with such titles on a 'Pro-bono' basis for the students recommended by 'University' as indicated below -

S.No.	Course Stream	Course Name	Duration (hours)	Duration (Week)
1	Information Technology (Technical/Application)	Certificate Course in Basic Computer Skills	40	8 Weeks
2		Certificate Course in Word, Spreadsheet & Presentation Tools (MS Office )	40	8 Weeks
3		Digital Financial Tools and Applications in IT	40	8 Weeks
4		Futureskills and Cyber Security in IT	40	8 Weeks
5	Course On Accounting and Finance including IT skills	Certificate Course in Typewriting	40	8 Weeks
6		Certificate Course in Sales & Marketing Management	40	8 Weeks
7		Certificate Course in Computerized Accountancy on ERP (A complete Business Accounting software with complete ERP)	120	12 Weeks
8		Certificate Course in Education Sector ERP (A complete college & school management software with complete ERP)	120	12 Weeks
9		Certificate Course in Business Accounting system	40	8 Weeks
10	Personality Development & interview Skills	Training on Effective Communication	20	4 Weeks
11		Training of Public Speaking & Group Discussion	20	4 Weeks
12		Training on improvement of presentation skills	20	4 Weeks
13		Training on Time Management & Decision making	20	4 Weeks
14		Improve your interview skills	20	4 Weeks
15		Creating a positive mind frame	20	4 Weeks
16		Confidence building sessions	20	4 Weeks

2. Detailed 'Brochures' containing course details, requirements for completion, availability of reading material, classes etc. are online available in e-learning portal VidyaBridge at <https://vidyabridge.bsinfotech.net>

#### **VI. AMENDMENTS & ADDITIONS**

1. All contents of this memorandum of association and all such other issues directly related therewith or incidental thereto the contents of this memorandum of association shall be amended, changed or altered only by written consent duly signed by 'authorized signatories' or their nominees or such persons as may be authorized by the parties for such purpose.
2. This memorandum of understanding shall come into force on the day and date when signed by both the parties in presence of their respective witnesses and shall be valid for a period of 1 years or till termination as according to the procedure of termination as under this memorandum of understanding.

#### **VII. CONFIDENTIALITY**

1. Parties to this memorandum of understanding shall be bound by high standards of confidentiality as prudent in relation to the objectives of this memorandum of association.
2. It shall be incumbent on the PARTY IN SECOND PART to utilize all personal and non-personal information of students enrolled in courses offered, strictly for the purposes of their training, examination and certification etc. only.

#### **VIII. ARBITRATION**

1. In order to maintain the desired level of social media outreach, each party promises to follow the branding guidelines for social media and respect the dignity of each other.
2. This memorandum of understanding is merely 'expression of intent' of joint initiatives of the parties to this memorandum and the obligations under this memorandum shall not be legally enforceable by or against either of the parties.

#### **IX. TERMINATION**

This memorandum of understanding may be terminated at the instance of either party by providing an advance notice of 3 months with or without acceptance of such notice by the other party. The memorandum shall stand terminated on such date as and when '3 months' duration has passed after communication of notice of termination by either party to the other party.

## **X. Financial Aspects**

This MoU is of non-financial in nature where there is no financial transaction or provisioning involved.

This 'Memorandum of Understanding' is hereby accepted and signed by each PARTY through their authorized representatives as indicated below:

On behalf of the University of Lucknow

By:



Name: Prof. Alok Kumar Rai

Title: Vice Chancellor

University of Lucknow

**Vice-Chancellor  
Lucknow University**

Witness:



1. Prof. Poonam Tandon  
Dean Academics  
University of Lucknow

2.



**Finance Officer  
Lucknow University  
Lucknow**

Place: Lucknow

Date: 10/05/2023

On behalf of BSN Infotech Pvt. Ltd.

**For BSN INFOTECH PRIVATE LIMITED**

By:

  
**Authorized Signatory**

Name: Iti Choudhary

Title: Manager Operation (Govt. Projects)

BSN Infotech Pvt. Ltd.

Witness:



1. Saurabh Shukla  
Project Manager-IT  
BSN Infotech Pvt. Ltd.

2.



**Gaurav Migam  
Director - IT Project  
BSN Infotech Pvt. Ltd.**