



UNIVERSITY OF LUCKNOW
Institute of Management Sciences

Revised PROGRAMME OF EXAMINATIONS-DECEMBER-2017

Venue: IMS, Building, L.U.

DAY & DATE	MBA(FC) I	MBA(FC) III
MONDAY DECEMBER 4th		STRATEGIC MANAGEMENT I STRATEGIC MGMT I (OC)
TUESDAY DECEMBER 5th	MANAGERIAL ECONOMICS	
THURSDAY DECEMBER 7th		CBCS MARKETING: MARKETING OF SERVICES (TIME 9:00 - 12:00) CBCS INT. BUSINESS: INTNL LOGISTICS & SCM (TIME 2:00 5:00)
MONDAY DECEMBER 11th		BUSINESS LAWS
TUESDAY DECEMBER 12th	QUANTITATIVE METHODS IN BUSINESS	
WEDNESDAY DECEMBER 13th		CBCS FINANCE: BANKING OPERATIONS MGMT BANKING LAW & PRACTICE (OC)
THURSDAY DECEMBER 14th	ESSENTIALS OF MANAGEMENT	
FRIDAY DECEMBER 15th		PROJECT APPRAISAL & MANAGEMENT
SATURDAY DECEMBER 16th		GERMAN
MONDAY DECEMBER 18th		CBCS HR&IR TU, COLLECTIVE BARGAINING & FIN. REWARDS FOR WRK
TUESDAY DECEMBER 19th	MARKETING MANAGEMENT	
WEDNESDAY DECEMBER 20th		CBCS FINANCE FINANCIAL SYSTEMS
THURSDAY DECEMBER 21st	INDIAN VALUE SYSTEM & BE	
FRIDAY DECEMBER 22nd		CBCS MARKETING: SALES & DISTRIBUTION MGMT (TIME 9:00 - 12:00) CBCS INT. BUSINESS" INTL FIN. MGMT. (TIME 2:00 - 5:00)
SATURDAY DECEMBER 23rd	TIME (9:00 TO 12:00) HUMAN RESOURCE MANAGEMENT	
TUESDAY DECEMBER 26th		CORPORATE TAX PLANNING TAXATION LAWS (OC)
WEDNESDAY DECEMBER 27th	FINANCIAL ACCOUNTING	
THURSDAY DECEMBER 28th		SECURITY ANALYSIS & PORTFOLIO MANAGEMENT
FRIDAY DECEMBER 29th	BUSINESS ENVIRONMENT	
SATURDAY DECEMBER 30th		TIME (9:00 TO 12:00) CBCS HR&IR LABOUR WELFARE, SOCIAL SECURITY & IND. SOCIAL WRK. TIME (2:00 TO 5:00) ADVANCED COST & MANAGEMENT ACCCOUNTING (OC)
SUNDAY DECEMBER 31st	COMMUNICATIVE ENGLISH	

NOTE: no guarantee can be given to the candidate regarding the order of question paper

Sd/-

(Prof. P. K. Chaubey)

Director

Institute of Management Science

University of Lucknow,

Date: 26.11.2017

Controller of Examination
University of Lucknow,
Lucknow



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Institute of Management Sciences

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DAY & DATE	MBA(HR&IR) I	MBA(HR&IR) III
MONDAY DECEMBER 4th		STRATEGIC MANAGEMENT I STRATEGIC MGMT I (OC)
TUESDAY DECEMBER 5th	MANAGERIAL ECONOMICS	
THURSDAY DECEMBER 7th		TIME 9:00 - 12:00 CBCS MARKETING: MARKETING OF SERVICES CBCS INT. BUSINESS: INTNL LOGISTICS & SCM (2:00-5:00PM)
MONDAY DECEMBER 11th		BUSINESS LAWS
TUESDAY DECEMBER 12th	QUANTITATIVE METHODS IN BUSINESS	
WEDNESDAY DECEMBER 13th		CBCS FINANCE BANKING OPERATIONS MGMT
THURSDAY DECEMBER 14th	ESSENTIALS OF MANAGEMENT	
FRIDAY DECEMBER 15th		COMPENSATION MANAGEMENT
SATURDAY DECEMBER 16th		GERMAN
MONDAY DECEMBER 18th		CBCS HR&IR TU, COLLECTIVE BARGAINING & FIN. REWARDS FOR WRK
TUESDAY DECEMBER 19th	MARKETING MANAGEMENT	
WEDNESDAY DECEMBER 20th		CBCS FINANCE FINANCIAL SYSTEMS
THURSDAY DECEMBER 21st	INDIAN VALUE SYSTEM & BE	
FRIDAY DECEMBER 22nd		TIME 9:00 - 12:00 CBCS MARKETING: SALES & DISTRIBUTION MGMT CBCS INT. BUSINESS: INTL FIN. MGMT. (TIME 2:00 - 5:00)
SATURDAY DECEMBER 23rd	TIME (9:00 TO 12:00) HUMAN RESOURCE MANAGEMENT	TIME (2:00 TO 5:00) INDUSTRIAL JURISPRUDENCE
TUESDAY DECEMBER 26th		PARTICIPATIVE MANAGEMENT IN INDUSTRIAL RELATIONS
WEDNESDAY DECEMBER 27th	FINANCIAL ACCOUNTING	
THURSDAY DECEMBER 28th		ENVIRONMENTAL POLLUTION, OCC. HAZARDS & IND. SAFETY
FRIDAY DECEMBER 29th	BUSINESS ENVIRONMENT	
SATURDAY DECEMBER 30th		TIME (9:00 TO 12:00) CBCS HR&IR LABOUR WELFARE, SOCIAL SECURITY & IND. SOCIAL WRK.
SUNDAY DECEMBER 31st	COMMUNICATIVE ENGLISH	

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DAY & DATE	MBA(IB) I	MBA(IB) III
MONDAY DECEMBER 4th		STRATEGIC MANAGEMENT I STRATEGIC MGMT I (OC)
TUESDAY DECEMBER 5th	MANAGERIAL ECONOMICS	
THURSDAY DECEMBER 7th		TIME 9:00 - 12:00 CBCS MARKETING: MARKETING OF SERVICES TIME 2:00 5:00 CBCS INT. BUSINESS: INTNL LOGISTICS & SCM
MONDAY DECEMBER 11th		BUSINESS LAWS
TUESDAY DECEMBER 12th	QUANTITATIVE METHODS IN BUSINESS	
WEDNESDAY DECEMBER 13th		CBCS FINANCE BANKING OPERATIONS MGMT
THURSDAY DECEMBER 14th	ESSENTIALS OF MANAGEMENT	
FRIDAY DECEMBER 15th		INTERNATIONAL BUSINESS ENVIRONMENT
SATURDAY DECEMBER 16th		GERMAN
MONDAY DECEMBER 18th		CBCS HR&IR: TU, COLLECTIVE BARGAINING & FIN. REWARDS FOR WRK
TUESDAY DECEMBER 19th	MARKETING MANAGEMENT	
WEDNESDAY DECEMBER 20th		CBCS FINANCE FINANCIAL SYSTEMS
THURSDAY DECEMBER 21st	INDIAN VALUE SYSTEM & BE	
FRIDAY DECEMBER 22nd		TIME 9:00 - 12:00 CBCS MARKETING: SALES & DISTRIBUTION MGMT TIME 2:00 - 5:00 CBCS INT. BUSINESS: INTL FIN. MGMT.
SATURDAY DECEMBER 23rd	TIME (9:00 TO 12:00) HUMAN RESOURCE MANAGEMENT	TIME (2:00 TO 5:00) INTERNATIONAL MARKETING
TUESDAY DECEMBER 26th		INTERNATIONAL ECONOMICS
WEDNESDAY DECEMBER 27th	FINANCIAL ACCOUNTING	
THURSDAY DECEMBER 28th		EXPORT IMPORT PROCEDURES & DOCUMENTATION
FRIDAY DECEMBER 29th	BUSINESS ENVIRONMENT	

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DAY & DATE	MBA(MKT) I	MBA(MKT) III
MONDAY DECEMBER 4th		STRATEGIC MANAGEMENT I STRATEGIC MGMT I (OC)
TUESDAY DECEMBER 5th	MANAGERIAL ECONOMICS	
THURSDAY DECEMBER 7th		TIME 9:00 - 12:00 CBCS MARKETING: MARKETING OF SERVICES TIME 2:00 5:00 CBCS INT. BUSINESS: INTNL LOGISTICS & SCM
MONDAY DECEMBER 11th		BUSINESS LAWS
TUESDAY DECEMBER 12th	QUANTITATIVE METHODS IN BUSINESS	
WEDNESDAY DECEMBER 13th		CBCS FINANCE BANKING OPERATIONS MGMT
THURSDAY DECEMBER 14th	ESSENTIALS OF MANAGEMENT	
FRIDAY DECEMBER 15th		RURAL MARKETING
SATURDAY DECEMBER 16th		GERMAN
MONDAY DECEMBER 18th		CBCS HR&IR: TU, COLLECTIVE BARGAINING & FIN. REWARDS FOR WRK
TUESDAY DECEMBER 19th	MARKETING MANAGEMENT	
WEDNESDAY DECEMBER 20th		CBCS FINANCE FINANCIAL SYSTEMS
THURSDAY DECEMBER 21st	INDIAN VALUE SYSTEM & BE	
FRIDAY DECEMBER 22nd		TIME 9:00 - 12:00 CBCS MARKETING: SALES & DISTRIBUTION MGMT TIME 2:00 - 5:00 CBCS INT. BUSINESS: INTL FIN. MGMT. TIME (2:00 TO 5:00)
SATURDAY DECEMBER 23rd	TIME (9:00 TO 12:00) HUMAN RESOURCE MANAGEMENT	ADVERTISING
TUESDAY DECEMBER 26th		RETAIL BUSINESS MANAGEMENT
WEDNESDAY DECEMBER 27th	FINANCIAL ACCOUNTING	
THURSDAY DECEMBER 28th		INDUSTRIAL MARKETING
FRIDAY DECEMBER 29th	BUSINESS ENVIRONMENT	

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DAY & DATE	MBA(CM) III	MBA(MS) III
MONDAY DECEMBER 4th	STRATEGIC MANAGEMENT I STRATEGIC MGMT I (OC)	STRATEGIC MANAGEMENT I STRATEGIC MGMT I (OC)
THURSDAY DECEMBER 7th	TIME 9:00 - 12:00 CBCS MARKETING MARKETING OF SERVICES TIME 2:00 5:00 CBCS INT. BUSINESS: INTNL LOGISTICS & SCM	TIME 9:00 - 12:00 CBCS MARKETING: MARKETING OF SERVICES TIME 2:00 5:00 CBCS INT. BUSINESS: INTNL LOGISTICS & SCM
MONDAY DECEMBER 11th	BUSINESS LAWS	BUSINESS LAWS
WEDNESDAY DECEMBER 13th	CBCS FINANCE BANKING OPERATIONS MGMT	CBCS FINANCE BANKING OPERATIONS MGMT
FRIDAY DECEMBER 15th	CM(F) INDIAN FINANCIAL SYSTEM CM(HR) DYNAMICS OF HUMAN BEHAVIOUR CM(MKT) INTERNATIONAL MARKETING	MS(DS) MARKET DATA ANALYSIS MS(FE) MERCHANT BANKING AND FINANCIAL SERVICES MS(AM) SALES AND DISTRIBUTION MANAGEMENT
SATURDAY DECEMBER 16th	GERMAN	GERMAN
MONDAY DECEMBER 18th	CBCS HR&IR: TU, COLLECTIVE BARGAINING & FIN. REWARDS FOR WRK	CBCS HR&IR: TU, COLLECTIVE BARGAINING & FIN. REWARDS FOR WRK
WEDNESDAY DECEMBER 20th	CBCS FINANCE FINANCIAL SYSTEMS	CBCS FINANCE FINANCIAL SYSTEMS
FRIDAY DECEMBER 22nd	TIME 9:00 - 12:00 CBCS MARKETING SALES & DISTRIBUTION MGMT TIME 2:00 - 5:00 CBCS INT. BUSINESS: INTL FIN. MGMT.	TIME 9:00 - 12:00 CBCS MARKETING SALES & DISTRIBUTION MGMT TIME 2:00 - 5:00 CBCS INT. BUSINESS: INTL FIN. MGMT.
SATURDAY DECEMBER 23rd	TIME (2:00 TO 5:00) CM(F) CORPORATE RESTRUCTURING CM(HR) HUMAN RESOURCE INFORMATION SYSTEM CM(MKT) CONSUMER BEHAVIOUR	TIME (2:00 TO 5:00) MS(DS) E-MARKETING MS(FE) SECURITY ANALYSIS & PORTFOLIO MANAGEMENT MS(AM) RETAIL BUSINESS MANAGEMENT
TUESDAY DECEMBER 26th	CM(F) WORKING CAPITAL MANAGEMENT CM(HR) ORGANISATIONAL BEHAVIOUR CM(MKT) MARKETING RESEARCH	MS(DS) OPERATIONS RESEARCH MS(FE) OPERATIONS RESEARCH MS(AM) BUSINESS DATA ANALYSIS
THURSDAY DECEMBER 28th	CM(F) INTERNATIONAL FINANCIAL MANAGEMENT CM(HR) LABOUR LEGISLATIONS CM(MKT) MARKETING COMMUNICATION TIME (9:00 TO 12:00) CBCS HR&IR: LABOUR WELFARE, SOCIAL SECURITY & IND. SOCIAL WRK.	MS(DS) DATA MINING & BUSINESS INTELLIGENCE MS(FE) BUSINESS ANALYSIS TOOLS USING IT MS(AM) CONSUMER BEHAVIOUR
SATURDAY DECEMBER 30th	TIME (1:00 TO 4:00) CM(F) INVESTMENT ANALYSIS AND PORTFOLIO MGMT CM(HR) LABOUR MGMT & IR CM(MKT) INDUSTRIAL MARKETING	TIME (9:00 TO 12:00) CBCS HR&IR: LABOUR WELFARE, SOCIAL SECURITY & IND. SOCIAL WRK. TIME (1:00 TO 4:00) MS(DS) CLOUD COMPUTING FOR BUSINESS MS(FE) SECONDARY MARKET OPERATIONS AND MGMT MS(AM) INDUSTRIAL MARKETING

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MONDAY DECEMBER 4th	STRATEGIC MANAGEMENT I STRATEGIC MGMT I (OC)
THURSDAY DECEMBER 7th	TIME 9:00 - 12:00 CBCS MARKETING: MARKETING OF SERVICES TIME 2:00 5:00 CBCS INT. BUSINESS INTNL LOGISTICS & SCM
MONDAY DECEMBER 11th	BUSINESS LAWS
WEDNESDAY DECEMBER 13th	CBCS FINANCE BANKING OPERATIONS MGMT
FRIDAY DECEMBER 15th	ADVERTISING AND SALES PROMOTION
SATURDAY DECEMBER 16th	GERMAN
MONDAY DECEMBER 18th	CBCS HR&IR TU, COLLECTIVE BARGAINING & FIN. REWARDS FOR WRK
WEDNESDAY DECEMBER 20th	CBCS FINANCE FINANCIAL SYSTEMS
FRIDAY DECEMBER 22nd	TIME 9:00 - 12:00 CBCS MARKETING: SALES & DISTRIBUTION MGMT TIME 2:00 - 5:00 CBCS INT. BUSINESS: INTL FIN. MGMT.
SATURDAY DECEMBER 23rd	TIME (2:00 TO 5:00) E-RETAILING
TUESDAY DECEMBER 26th	BRAND MANAGEMENT
THURSDAY DECEMBER 28th SATURDAY DECEMBER 30th	SUPPLY CHAIN AND VENDOR MANAGEMENT TIME (9:00 TO 12:00) CBCS HR&IR LABOUR WELFARE, SOCIAL SECURITY & IND. SOCIAL WRK. TIME (1:00 TO 4:00) INVENTORY MANAGEMENT

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