

Counselling & Placement Cell, University of Lucknow  
cordially invites you to

**THE THREE - DAY WEBINAR (MAY 3-5, 2020) on**  
**INNOVATIVE TECHNIQUES IN ENTERPRENEURIAL DEVLOPMENT IN COVID-19 TRANSITION**

**INAUGURAL SESSION**

**ON MAY 3, 2020 AT 1.00 PM**

**CHIEF GUEST**

**PROF. DINESH SHARMA**  
**HON'BLE DEPUTY CHIEF MINISTER and**  
**MINISTER OF HIGHER EDUCATION, GOVT. OF UTTAR PRADESH**

**PRESIDED BY**

**PROF. ALOK KUMAR RAI**  
**HON'BLE VICE CHANCELLOR, UNIVERISY OF LUCKNOW**

**SPECIAL GUESTS**

**PROF. SOMESH KUMAR SHUKLA, DEAN, FACULTIES OF COMMERCE AND SCIENCE**  
**PROF. B.K. SHUKLA, DEAN, FACULTY OF ARTS**  
**PROF. C.P. SINGH, DEAN, FACULTY OF LAW**  
**PROF. TRIPTA TRIVEDI, DEAN, FACULTY OF EDUCATION**  
**DR. ALOK KUMAR, DEAN, FACULTY OF FINE ARTS**  
**PROF. POONAM TONDON, DEAN, STUDENTS' WELFARE**

The Inaugural Session is especially scheduled for all our esteem Colleagues of University of Lucknow  
and all the international delegates, guest speakers and research scholars for the three days' webinar  
The session will be followed by expert lectures for our University students as per the schedule given hereunder.

**PLEASE REGISTER NOW (its free)**

<https://forms.gle/QeCbDr42RnCKZbTQ8>

**AND PLEASE DO GRACE THE OCCASION**

**Organizing Committee**

Sir Sanjay Medhavi  
Prof. M Pradhan  
Prof. S.K..Jaiswal  
Prof. M.K. Agarwal  
Prof. Gauri Saxena  
Prof. Shruti  
Dr. Alpana Bajpai  
Dr. Mrinalini Singh

**Coordinators**

Dr. Vaishali Saxena  
Dr. A.K. Singh  
Dr. Sunita Srivastava

**Convener**

Prof Madhurim Lall  
Director, CPC, LU  
Dean, CDC, LU

**PLEASE JOIN THE INAUGURAL SESSION ON MAY 3, 2020 AT 12.30 PM**

**FOR THE ZOOM LINKS TO JOIN THE WEBINAR – PLEASE SEE THE LAST PAGE**

## PROGRAMME SCHEDULE

### SESSION-I, MAY 03, 2020 (2:00 P.M. ONWARDS)

(In continuity with the Inaugural session)

Date	Time	Topic	Guest Speaker
3 <sup>rd</sup> May, 2020	2:00p.m.	Introducing the theme	Professor Madhurima Lall, Dept. of Applied Economics, LU
	2.30 p.m.	Implications of Covid-19 for Indian Economy with special reference to entrepreneurial developments	Prof. A. K. Sengupta, Former Pro-Vice Chancellor, University of Lucknow
	3:30p.m.	Entrepreneurship in Covid-19 transition	Dr. Aparna Mishra, Founder, CWEHUB
	4.15p.m.	Entrepreneurial challenges in post Covid-19 Era	Dr. Ashish Bhatnagar, Entrepreneur Development Institute of India

Session Coordinators- Prof. S. K. Jaiswal  
Prof. Shruti  
Dr. Alpana Bajpai

Rapporteurs- Mr. Avinash Kumar , Mr. Utkarsh Mishra, Ms. Manisha Joshi, Mr Adarsh Shukla

### SESSION-II, MAY 4, 2020, (2:00 P.M. ONWARDS)

Date	Time	Topic	Guest Speaker
	2.00 pm	Introducing The Session Theme	Prof. M.K Agarwal, Dept. of Economics, LU
4 <sup>th</sup> May, 2020	3.00 p.m.	1. How COVID has affected the world and what we can learn from China as it's getting back.  2. How the world would look on E Commerce in the new social distancing global norms in post covid era	Mr. Samarjeet Singh Co-Founder and CEO, Iksula
	3.30 p.m.	Entrepreneurship and role of financial institution in addressing post Covid challenges.	Dr. D.D.R. Srivastava, BESI, New Delhi.

Coordinators- Prof. Madhurima Pradhan  
Prof. Gauri Saxena  
Dr. Mrinalini Singh

Rapporteurs- Mr. Luv Srivastava, Ms. Divya Mishra, Mr. Ankit, Rishabh Tripathi

## SESSION-III, MAY 05, 2020 (2:00 P.M. ONWARDS)

Date	Time	Topic	Guest Speaker
5 <sup>th</sup> May,2020	2:00 p.m.	Overcoming the Stress Disease Connection- A Practical Approach	Prof. Anil Mishra, Dept. of Chemistry, University of Lucknow
	3.00p.m.	New Entrepreneurial Opportunities In Post Covid-19 Era	Sir Sanjay Medhavi, Head, Dept. of Bus. Administration, University of Lucknow

### Valedictory Session

on

MAY 5, 2020 (3.30 P.M. ONWARDS)

CHIEF GUEST

**SMT. SWATI SINGH**

Hon'ble Minister of NRI and Women & Family Welfare and Maternity & Child Welfare,  
Government of Uttar Pradesh

PRESIDED BY

**Prof. Alok Kumar Rai**

Hon'ble Vice Chancellor, University of Lucknow

VOTE OF THANKS

**Prof. Madhurima Lall**

Director, CPC, LU

**Certificates and Recognitions**

TEAM CPC

**Dr. Vaishali Saxena**

9721906092

**Dr. Sunita Srivastava**

9305417912

**Dr. A. K. Singh**

9450931858

ZOOM JOINING LINKS	MEETING IDs AND PASSWORDS
May 3, 2020 from 12.30 pm onwards till the end of the session 1	MEETING ID: 881 7578 6606 – PASSWORD: 775286
May 4, 2020 from 2.00 pm onwards till the end of the session 11	MEETING ID: 885 9500 7859 – PASSWORD: 673419
May 5, 2020 from 2.00 pm onwards till the end of the Valedictory session	MEETING ID: 851 6647 2516 – PASSWORD: 497565

TEAM

**COUNSELLING AND PLACEMENT CELL, UNIVERSITY OF LUCKNOW**

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