



Presents a series of webinars on

HOW B2C COMPANIES USE SENTIMENT ANALYSIS TO IMPROVE CUSTOMER EXPERIENCE

By

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OVERVIEW

DAY ONE

Intro to Sentiment Analysis | Applicability of Big Data and Apache Nutch
| Intro to Jsoup/Jaunt | Use cases and architecture diagram

DAY TWO

Sentiment Analysis in Depth, Training Model and Generating Outcome
| Introduction to Devops and applicability in above scenario |
Distinguish between Data Scientist/ Data Engineer/ Devops Engineer

Organizers

Faculty Coordinator

Dr. Himanshu Pandey

Student Coordinators

Prateek Mishra

Nitin Jaiswal



Date

7th-8th June

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