लखनऊ विश्वविद्यालय
**University of Lucknow**

# Logo Making Competition

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*Our Patron*
**Prof. Alok Kumar Rai**
Hon'ble Vice Chancellor
University of Lucknow

**Dr. Ritu Narang**
Director
LUCC PARAMARSH

# LUCC PARAMARSH

The University of Lucknow has set up a Consultancy Clinic (LUCC), PARAMARSH *(Provides Analytical Review with Audited & Measured Assistance and Recommendation for Sustained Handholding)* to provide consultancy services to a wide range of organisations such as private and public sector organisations, government departments and agencies, non-government organisations, cooperative societies and financial institutions. LUCC will advise the clients in designing, implementing, measuring, analysing, evaluating and reviewing policies, processes, practices and systems in various functional areas of their operations.

# Overview

Lucknow University Consultancy Clinic PARAMARSH is looking for a logo that will better identify the Consultancy. In order to engage our students, Consultancy team announces a competition to design a logo. The logo may be used on the Consultancy website, social media sites, business cards, letterhead and posters, or anywhere else the Consultancy team chooses.
This brochure describes the official requirements and rules of the competition.

# Rules and Regulations

a) The contest is open from 08/03/2021 and closes at 10/03/2021 (midnight).
b) The consultancy PARAMARSH team will select top 30 finalists on 12/03/2021.
c) Information about the presentation venue and other details would be mailed to the selected finalists.
d) Selected finalists will have to present their logo on 13/03/2021.
e) There is no fee to enter the contest.
f) Only one entry is accepted per participant.
g) Competition is applicable for the students of Lucknow University.
h) Regarding the rules and regulations, the final decision would be of PARAMARSH Team.
i) Decision of Judges on the result of competition will be final.
j) E-Certificate would be given to all the participants who have submitted their entries, following the competition guidelines.

# Technical Requirements

- The logo design must be created in vector.
- The logo must be the artist's 100% original work, no plagiarism is allowed.
- The design can be created with any design tool like illustrator, CorelDraw, etc.
- The design must be in .png file format and make sure the background colour is white.
- No watermark should be there on the designers entry.
- Handmade design should be scanned in 300 dpi.

Logo must be submitted through following google form link:-

https://forms.gle/HAGAFHCxZMmtqYg88

# PARAMARSH Team

**Additional Directors:**
- Dr. Samir Sharma, Asso. Prof. (Deptt. of Bio-Chemistry)
- Dr. Manoj Kumar Jain, Asst. Prof. (Deptt. of ECE)

**Members:**
- Dr. Geetika T. Kapoor, Asst. Prof. (Deptt of Commerce)
- Dr. R.B. Singh, Asst. Prof. (Deptt. of Physics)
- Dr. Ranvijay Pratap Singh, Asst. Prof. (Deptt. of AS&H)
- Dr. Nishant Kumar, Asst. Prof. (Deptt. of Business Administration)
- Dr. Joy Sarkar, Asst. Prof (Deptt. of Chemistry)
- Dr. Sanjeev Kumar, Asst. Prof. (Deptt. of Economics)
- Dr. Anupama Singh, Asst. Prof. (Deptt. of Statistics)
- Dr. Ashish Srivastava, Asst. Prof. (Faculty of Law)
- Dr. Puneet Misra, Asst. Prof. (Deptt. of Computer Science)

**Student Representatives:**
- Ms. Sonal Tiwari (Deptt. of Business Administration)
- Ms. Sidra Khatoon (Deptt. of Physics)

**Event Co-ordinators:**
- Chiranjeev V. Srivastava (B.Tech, ECE, 2nd Yr.)
- Ayushman Dube (B.Tech, CSE, 3rd Yr.)
- Rishab Agarwal (B.Tech, CSE, 3rd Yr.)