



**UNIVERSITY OF LUCKNOW**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**PROGRAMME OF EXAMINATION -2021**

(Regular, Exempted, BP & Imp.)

**MBA Semester IV (CBCS)**

Timing: 08.00 AM to 09.00 A.M.

<b>Date</b>	<b>MBA Semester IV (CBCS)</b>
<b>24.07.2021</b>	GC 401 Corporate Evolution and Strategic Implementation
<b>26.07.2021</b>	GE 401 Enterprise Performance Management / GE 403 Social Entrepreneurship
<b>27.07.2021</b>	SC 411/441 Sales and Distribution Management/ SC 421 Working Capital Management SC 431 Talent Acquisition & Performance Mgt.
<b>28.07.2021</b>	SC 412 Services and Relationship Marketing/ SC 422 financial Decisions and Analysis/ SC 432 Cross Cultural Management SC 441 Management of global Companies
<b>29.07.2021</b>	SE 414 Supply Chain and Vendor Management/ SE 425 Corporate Financial Reporting & Analysis / SE 432 Legal Framework for HRM Sc 442 International Logistics Management
<b>30.07.2021</b>	SE 412 Industrial Marketing/ SE 422/442 International Financial Management/ SE 434 Human Resource Audit
<b>31.07.2021</b>	SE 411 Managing Retail Business / SE 423 Equity Research and Derivatives/

**NOTE:** (a) University reserves the right to change the schedule as per organizational requirements.

(b) Students are advised to remain updated on the L.U. website [www.lkouniv.ac.in](http://www.lkouniv.ac.in) for any changes in the schedule.

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**(Prof. Sanjay Medhavi)**  
**Deptt. of Busi. Admn.**  
Lucknow University,  
Lucknow

Controller of Examinations  
University of Lucknow  
Lucknow

Dated: 23.06.2021