## **UNIVERSITY OF LUCKNOW, LUCKNOW**

## DEPARTMENT OF BUSINESS ADMINISTRATION UNIVERSITY OF LUCKNOW Schedule of MBA, III Semesters End Examination: 2021-22

Venue: Department of Business Administration, University of Lucknow

Time: 02.00 – 5.00 P.M.

Date	MBA Semester III (CBCS)
03.01.2022	MBA CC 301 Innovation and Entrepreneurship
05.01.2022	MBAIER 301 Business Analytics
06.01.2022	MBAEL 311 Integrated Marketing Communication/ MBAEL 321 Financial Systems and Institutions/ MBAEL 331 Organizational Change and Development/ MBAEL 341 Export Import Procedures and Documentation
07.01.2022	MBAEL 312 Product and Brand Management/ MBAEL 323 Banking and Insurance Services/ MBAEL 332 Industrial and Managerial Psychology
08.01.2022	MBAEL 312 Consumer Behaviour/ MBAEL 322 Security Analysis & Portfolio Management/ MBAEL 333 Talent Management
10.01.2022	MBAEL 315 Customer Relationship Management/ MBAEL 324 Working Capital Management/ MBAEL 335 Industrial Relations and Dispute Settlement/ MBAEL 345 Emerging Econ omics and markets
11.01.2022	MBAEL 314 Digital marketing/ MBAEL 325 Corporate Tax Planning/ MBAEL 334 Performance Management & HR Audit/ MBAEL 344 International Marketing
12 & 13.01.2022	MBAIN 301 Summer Internship Project (SIP) Presentation/ Viva- voce (From 10:00 a.m. onwards)

Note: (a) University reserves the right to change the schedule as per organizational requirements.

(b) Students are advised to remain updated on the L.U. website <u>www.lkouniv.ac.in</u> for any changes in the schedule.

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Controller of Examination University of Lucknow

-sd-(Sanjay Medhavi) HEAD Deptt. Of Busi. Admn. University of Lucknow

Dated: 15.12.2021