



Department of Commerce University of Lucknow



Presents

ARTISTIC MINDS

"Breaking the Mirage of Society"

A Talent Hunt Competition in the Loving Memory of
"Queen of Melody"

Bharatratna Lata Mangeshkar

On

Monday, February 28, 2022

Organised By: Department of Commerce | M.Com. And MBA (Finance and Accounting)

Competitions (10 AM to 2 PM)

Creative Events

- Rangoli
- Poster making
- Slogan Writing
- Recreate with Waste

Literary Events

- Speech
- Poetry
- Extempore

Cultural Events

- Singing
- Dancing
- Acting

Cultural Eve & Felicitation Ceremony
(4:30 Onwards)



Patron and Chief Guest

Prof. Alok Kumar Rai
Vice Chancellor
University of Lucknow

Venue:

Prof. S.B. Singh Auditorium,
Department of Commerce



Scan



Convenor

Prof. Audhesh Tripathi
Head, Department of Commerce
University of Lucknow

For more Details and to Register:

- Scan the QR Code, or
- Open this Link – <https://bit.ly/3LHt23p>

*** Last Date for Registration
is February 21, 2022**

For More Details, Contact:

- 8765515101
- 7007513438
- 8604225999

ARTISTIC MINDS

Theme: *“Breaking the Mirage of Society”*

“**Mirage**” means the illusion that an individual holds about the conditions in the society in all aspects, be it social, political, cultural or economic, that appear to be virtuous but are hollow from inside.

The essence of the topic “**Breaking the Mirage of the Society**” is to smash the contradictions that are in our contemporary society.

General Rules & Guidelines

- Students who want to perform must “**Register**” themselves using the following link:
<https://forms.gle/Hdxc1DJjkMFDVN3X9>
- The last date for registration is **Monday, February 21, 2022**.
- All registered participants must “**Join**” the following WhatsApp group for communication:
<https://chat.whatsapp.com/JgZDB2UX5OXEkWp3V0tAOZ>
- All registered participants will have to go through a **screening** process that will be held on **Tuesday, February 22, 2022**, at the Prof. S. B Singh Auditorium, Department of Commerce.
- Only selected participants will be allowed to perform on the day of the event **Monday, February 28, 2022**, for the competition.
- For any **queries**, participants can contact:

Manisha Joshi – 7007513438

Aaqib Husain – 8765515101

Durgesh Yadav – 86042 25999

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Rules & Guidelines for Events

Creative Events

RANGOLI

- Participants have to bring their own material.
- Teams must have a minimum of 2 and a maximum of 5 members.
- The time limit is one hour.
- It should be based on the theme.

POSTER MAKING

- Participants should bring their own material.
- The time limit is one hour.
- It should be based on the theme.

SLOGAN COMPETITION

- Participants should bring a coloured A4 Sheet.
- The time limit is 30 minutes.
- Slogan should be self-composed.
- It should be based on the theme.
- Language: Hindi/English

RECREATE WITH WASTE

- Participants have to bring their own material.
- The material should not be purchased material.
- The time limit is one hour.
- It should be based on the theme.

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Literary Events

SPEECH COMPETITION

- The time limit is 3 to 4 minutes.
- It should be based on the theme.
- Language: Hindi/English
- The content should not be political or should not hurt anyone's sentiments.

POETRY COMPETITION

- Poetry should be self-written.
- The time limit is 2-3 minutes.
- It should be based on the theme.
- Language: Hindi/English.
- The content should not be political or should not hurt anyone's sentiments.

Extempore

- The topic will be provided on the spot.
- Participants can speak in both Hindi and English.
- The maximum time limit to think over the topic is 30 seconds.
- The time limit to speak on the topic is one minute.
- Participants cannot carry any material during the speech.

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Cultural Events

DANCING

- Performance should be based on the theme.
- Solo, group or duet entries are invited for dancing. The judgement for solo, group or duet dance will be done 5separately.
- The maximum no. of participants for group dance is 4.
- Time limit 2-3 minutes.
- Songs should be submitted by the participants before the event.
- The dressing should be appropriate and should justify the theme.

SINGING

- The song chosen must be of Lata Mangeshkar.
- Solo, group or duet entries are invited for singing. The judgement for solo, group or duet singing will be done 5separately.
- The maximum no. of participants for group dance is 4.
- Time limit 2-3 minutes.
- If a performer wants to use any instrument or instrumentalist, he/she will be allowed the same.

ACTING

- Performance should justify the theme.
- Time limit 2-3 minutes.
- A team can have a maximum of 5 participants.
- The content should not be political or should not hurt anyone's sentiments.
