



University of Lucknow  
लखनऊ विश्वविद्यालय

प्रो. संजय मेधावी, निदेशक  
केन्द्रीय प्लेसमेंट सेल  
**Prof. Sanjay Medhavi, Director**  
Central Placement Cell (CPC)



लखनऊ विश्वविद्यालय  
लखनऊ 226007(उ.प्र.)भारत  
**University of Lucknow**  
Lucknow-226007(U.P)INDIA

Date: 02-03-2022

## **Internship at Martin Mulligan Marketing Ltd.**

We are an international company based in the UK operating in the marketing services and barcoding sector.

We offer suitably motivated overseas students a range of unpaid remote full time only internships in the following areas:

Digital Marketing  
Market Research  
International Sales  
Human Resources  
Financial Analysis

Currently, these internships are available remotely and we would welcome applications from any of the students who need to gain practical experience in these disciplines to fulfill their course or career requirements.

In the meantime, we attach overviews for each internship.

We very much look forward to working with you.

***Giorgia Racano***

***Martin Mulligan Marketing Ltd.***

***Barcode House / Shaw Street / St. Helens WA10 1EN***

**International Remote Full Time Only HR Internship (UK) (Minimum 12 weeks up to 6 months)**

Martin Mulligan Marketing Ltd. is an expanding marketing services company located in St. Helens, UK.

We offer:

- Some of the best known and most well-established internships in Europe
- The opportunity to work in a dynamic team with people from all over the world
- The possibility to take real responsibility and to gain relevant professional experience
- University credits and assistance with your applications for funding.

\* Please note that this internship is unpaid

Your tasks will be:

- Maintenance of the full recruitment process
- Reviewing applications and selecting suitable candidates
- Phone and personal interviews
- Job and Internship advertisements
- Organisation of monthly and weekly meetings
- Researching CVs online
- Contact with Recruitment Agencies, Universities, Job Boards etc.

You should:

- Have good English skills
- Be serious, ambitious and self-motivated
- Be able to work in team and have good communication skills
- Be flexible and able to manage several tasks at the same time

Remote, full time only internships are available immediately and during 2022

Please send your application and CV together with a 2 to 3 minutes video clip introducing yourself and explaining why you believe you would be suitable for this internship to:-

[hr@martinmulliganmarketing.com](mailto:hr@martinmulliganmarketing.com)

## **International Sales Internship**

**Martin Mulligan Marketing Ltd is an international marketing services company based in the UK.**

**We are currently offering remote unpaid international sales internships for highly motivated candidates.**

**Internships are available immediately and during 2022.**

**Successful candidates will gain experience and new skills in the following sales disciplines:**

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- \*Prospecting**
- \*Negotiation**
- \*Proposal Writing**
- \*Quoting to Win**
- \*Team Selling**
- \*Key Account Selling**
- \*Fulfilment**
- \*Overcoming Objections**
- \*Selling Against Competition**
- \*Closing Techniques**
- "Exhibition Selling**

**Please send your application to together with your CV and a 2 to 3 minutes video clip introducing yourself and explaining why you believe you would be suitable for this internship to: -**

**[HR@martinmulliganmarketing.com](mailto:HR@martinmulliganmarketing.com)**

## **Digital Marketing Internship**

**Martin Mulligan Marketing Ltd is an international marketing services company based in the UK.**

**We are currently offering unpaid full time only remote digital marketing internships for highly motivated candidates.**

**Internships are available immediately and during 2022.**

**Successful candidates will gain experience and new skills in the following marketing disciplines: -**

- \*Social Media**
- \*SEO**
- \*Third party email marketing platforms**
- \*Campaign design and execution**
- \*Strategic Media Partnerships**
- \*Website construction and adaption**
- \*Segmentation**
- \*Database construction. Test and evaluation**
- \*Data analytics**

**We are looking for students with good basic IT skills who have an interest in digital marketing.**

**No experience necessary as training will be given.**

**No Financial Compensation**

**Please send your application CV together with a 2 to 3 minutes introductory video clip telling us about yourself and why you wish to do this internship to: -**

**[HR@martinmulliganmarketing.com](mailto:HR@martinmulliganmarketing.com)**

## **Martin Mulligan Marketing Financial Analyst Internships**

**Martin Mulligan Marketing Ltd is an international marketing services company based in the UK.**

**We are currently offering remote unpaid full time only financial analyst internships for highly motivated candidates.**

**Internships are available immediately and during 2022.**

### **General information**

**Duration: 3 months to 6 months**

**Commitment: Full-time**

**Description: This internship will require a good basic understanding of financial accounting and the successful interns will wish to use their skills in a practical environment.**

**Interns will be expected to carry out extensive, rigorous and in-depth financial analysis on a wide range of UK companies and make reports and recommendations on them to management.**

#### **Tasks: -**

- **Financial Assessment of Companies**
- **Assessment of working capital requirements**
- **Assessment of asset leasing requirements**
- **Assessment of growth potential**
- **Assessment of merger, acquisition and disposal potential**
- **Assessment of export readiness**
- **Assessment of R&D tax credits potential**
- **Assessment of unclaimed capital allowances**
- **Assessment of solvency**

#### **Compensation:**

**No financial compensation**

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**[HR@martinmulliganmarketing.com](mailto:HR@martinmulliganmarketing.com)**

## Market Research Internships

**Martin Mulligan Marketing Ltd is an international marketing services company based in the UK.**

**We are currently offering remote unpaid international market research internships for highly motivated candidates.**

**Internships are available immediately and during 2022**

**Successful candidates will gain experience and new skills in the following Market Research disciplines: -**

- \*Practical Research Projects**
- \*Public and Private/External and Internal Sources**
- \*Market Assessments**
- \*Collaborative Projects**
- \*Qualitative Research Techniques**
- \*Quantitative Research Techniques**
- \*Integration of Market Research into R&D Bids**
- \*Integration of Market Research into Finance Applications**
- \*Market Research: Influence on Marketing Mix**
- \*Preparing Reports with Recommendations to the management**

**Please send your application and CV together with a 2 to 3 minutes video clip introducing yourself and telling us why you believe you would be suitable for this internship to:-**  
**[hr@martinmulliganmarketing.com](mailto:hr@martinmulliganmarketing.com)**