

SPONSORSHIP

PROPOSAL

**THE
SPORTS
GLORY
2022**



ABOUT US

The University of Lucknow (A family of 10000+ students & staff) is a public state university based in Lucknow, Uttar Pradesh. Founded in 1867, the University of Lucknow is one of the oldest government owned institutions of higher education in India. LU's main campus is located at Badshah Bagh, University Road area of the city with a second campus at Jankipuram.

Lucknow University is accredited by the NAAC, BCI, and NCTE. Established in 1920, Lucknow University is a public state university. The University of Lucknow offers over 82 courses at the UG and PG levels.

THE COMMITTEE

LUCKNOW UNIVERSITY CULTURAL AND SPORTS SOCIETY (LUCSC)

The LUCSC is a 100+ members strong student-run committee that promotes a college life in the best possible way. It gives the chance to the young talented students of the college to showcase their skills.

The committee is headed by student convener, under the enlightenment and supervision provided by Teacher Coordinator of Committee.



UNIVERSITY OF LUCKKNOW



LUCSC

THE SPORTS GLORY 2022

ABOUT THE EVENT

Lucknow University Cultural and Sports Committee, New Campus, is deeply delighted to present the second edition of its annual Inter-Collegiate sports fest "SPORTS GLORY" that is due from 26th April 2022-29th April 2022.

During these three days, around 17 indoor and outdoor sports events for students from Lucknow. The event had received outstanding response during the maiden edition with a footfall of 3000 participants.

"SPORTS GLORY", a sports fest that gives a platform to the students to test their skills in the field of sports. Numerous sporting events will take place in this 4-day long event where each day will be a chance for greater learning. We look forward to seeing you all. The event will be divided into parts where some events will take place in the old campus while the majority of the events being in the new campus.

This registration form is to be filled out by the participants who are willing to participate in Sports Glory organized by LUCSC. Professionals, Students of Lucknow University are allowed to participate in the event.

Venue:

1. Main Campus , University Of Lucknow , Badshahbagh (Athletics)
2. New Campus, University Of Lucknow (Court & Field)

Date: 26th April to 29th April 2022

Timing: 2:30 P.M. to 8:00 P.M.

Footfall: +/- 5000 (4 Days)

OUR VISION

The festival will be a high profile event which would attract students from colleges and universities in Lucknow, to compete on a big scale and showcase their talent.

The success of the event depends on the generous support of our sponsors to help fulfil all the requirements and top level facilities for the event. The four-day fest encompasses Sports

OUR BELIEF

Our belief is that learning is the most rewarding, when knowledge is shared across disciplines and inspire creativity and diversity as this provides a cutting edge advantage to professional education and this is manifested in the composition of the student body at University Of Lucknow.

We believe composition is the key to progress in the modern world. we are steadfast in our pursuit of excellence and we necessarily strive to modernise and adopt best global academic and sports practices.

EVENT LIST

OUTDOOR GAMES

- BASKETBALL
- VOLLEYBALL
- BADMINTION SINGLES
- BADMINTON DOUBLES
- KABADDI
- TUG OF WAR
- JAVELIN THROW
- SHOT PUT
- DISCUSS THROW
- LONG JUMP
- HIGH JUMP
- RACES (100m/200m/300m/400m)
- RELAY RACES (4x100m/4x400m/mixed)
- TREASURE HUNT

INDOOR GAMES

- CARROM
- CHESS
- TABLE TENNIS SINGLES
- TABLE TENNIS DOUBLES
- BGMI (E-SPORTS)

SPONSORSHIP VALUE PROPOSITION

- GENERATE NEW SALES
- EFFECTIVE PROMOTION
- CAPTURE A WIDE DEMOGRAPHIC
- MARKET YOUR BUSINESS EFFECTIVELY
- EXPANDING REACH
- BRAND AWARENESS & RECOGNITION
- FORM NEW BUSINESS PARTNERSHIP
- CREATE BRAND CREDIBILITY
- FOSTER BRAND LOYALTY
- CREATING LASTING IMPRESSION

SPONSORSHIP PACKAGE

FEATURES	₹6000	₹12000	₹18000	₹24000
• ONLINE PROMOTION BY TEAM	✓	✓	✓	✓
• DAILY INSTAGRAM STORIES BY ALL LUCSC MEMBERS	✓	✓	✓	✓
• POSTERS AT ONE IMPORTANT LOCATION IN THE CAMPUS BY SPONSORS	✓	✓	✓	✓
• POSTER UPLOAD ON ALL LUCSC SOCIAL MEDIA HANDLES	✓	✓	✓	✓
• BRAND ANNOUNCEMENT MULTIPLE TIMES DURING THE EVENT		✓	✓	✓
• POSTERS AT ALL IMPORTANT LOCATIONS IN THE CAMPUS BY SPONSORS AND LUCSC		✓	✓	✓
• THE TITLE SPONSOR				✓
• CUSTOM PACKAGES ARE ALSO AVAILABLE				
• TERMS & CONDITIONS APPLIED				

MEDIA RELEASE



LUCSC

PRESENTS



sports glory

sports fest

**26TH - 29TH
APRIL 2022**

**REGISTRATION
ENDS
24TH APRIL**

**WIN
EXCITING
PRIZES!**

EVENTS

BASKETBALL, VOLLEYBALL, BADMINTON SINGLES/DOUBLES/MIXED DOUBLES, KABADDI, TABLE TENNIS SINGLES/DOUBLES/MIXED DOUBLES, TUG OF WAR, CARROM, CHESS, BGMI, JAVELIN THROW, SHOT PUT, DISCUSS THROW, LONG JUMP, HIGH JUMP, RACE (100M/200M/400M/1600M), RELAY RACE (4X100M/4X400M), RELAY RACE MIXED QUADRUPLS (4X100M/4X400M), TREASURE HUNT

***Only for the students of University of Lucknow**

CONTACT US :-

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VENUE

**OLD & NEW CAMPUS
UNIVERSITY OF LUCKNOW**

LUCLKOUNIV@GMAIL.COM

@LUCSC2022

@LUCSC2022

FINAL WORDS

IF NONE OF THE AFORE MENTIONED PACKAGE SUITS YOUR NEEDS , WE ARE ALSO OPEN TO THE IDEA OF TAILORING SPONSORSHIP PACKAGES THAT MAY SUIT YOU THE BEST

IF YOU WOULD LIKE TO PARTICIPATE IN OUR EVENT AS A SPONSOR, CONTACT US WITH THE AMOUNT OF YOUR CONTRIBUTION. LOOKING FORWARD TO A POSITIVE AND EARNEST RESPONSE.

WITH REGARDS,

TEAM LUCSC
UNIVERSITY OF LUCKNOW,
NEW CAMPUS , JANKIPURAM.



OUR PATRONS



Prof. Alok Kumar Rai
Hon'ble Vice Chancellor-
University of Lucknow



Prof. B.D. Singh
Director, New Campus
University of Lucknow



Prof. Mohammad Ahmad
Hon'ble Additional Proctor
New Campus



Prof. C.P. Singh
Dean, Faculty of Law
University of Lucknow



Prof. A.K. Vishwakarma
Director, Legal Cell



Dr Satish Chandra
Pandey
Director, LUCSC



Mr. Ugrasen Verma
President, LUCSC



Mr. Abhishek Kumar Dubey
Convenor, LUCSC

CONNECT WITH US

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SOCIALS

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MEDIA GALLERY

FAAG



MEDIA GALLERY

COSMOS



MEDIA GALLERY

ZEST (SPORTS)



MEDIA GALLERY

SANSKRITI SURBHI

