



# UNIVERSITY OF LUCKNOW

## Faculty of Arts

PROGRAMME OF EXAMINATION ODD SEMESTER -2022

### B.A.J.M.C. Semester I (NEP)

Time Allowed : 3 Hours

Time: 9.00 to 12.00 Noon

Date	Paper	Paper Title	
14.03.2023	1	History of Media	Major 1
17.03.2023	2	Introduction to Journalism	Major 1
20.03.2023	A	Role of Social Sciences in Mass Communication	Major 2
23.03.2023	B	Message and Mass Media Audience	Major 2
25.03.2023	a	Feature & Creative Writing	Minor
27.03.2023	CC1	Co-Curricular Course (Time: 9.00 to 10.20 AM)	cc2

### B.A.J.M.C. Sem. III (NEP)

Time Allowed : 3 Hours

Time: 09.00 to 12.00 Noon

Date	Paper	Paper Title	
16.03.2023	5	Introduction to Print Media	Major 1
18.03.2023	6	Basics of Reporting & Editing	Major 1
21.03.2023	E	Introduction to Broadcasting Media-Radio	Major 2
24.03.2023	F	Technology of T.V production	Major 2
27.03.2023	c	Writing for Journalists	Minor
28.03.2023	CC2	Co-Curricular Course (Timing: 02.00 to 3.30 PM)	cc2

### B.A.J.M.C. I Sem. (Old Syllabus)

Time Allowed : 3 Hours

Time: 09.00 to 12.00 Noon

Date	Paper	Paper Title	
14.03.2023	I	Language & Cultural Studies	
17.03.2023	II	Introduction to Mass-Communication	

### B.A.J.M.C. Sem. III

Date	Paper	Paper Title (Old Syllabus)
16.03.2023	VII	Message & Mass-Media Audience
18.03.2023	VIII	Basics of Reporting & Editing

### B.A.J.M.C. Sem. V

Time Allowed : 3 Hours


Time: 09.00 to 12.00 Noon

Date	Paper	Paper Title (Old Syllabus)
17.03.2023	XIII	Computer Application
20.03.2023	XIV	Photography

note: (a) University reserves the right to change the schedule as per organizational requirements.

(b) Students are advised to remain updated on the L.U. website [www.lkouniv.ac.in](http://www.lkouniv.ac.in) for any changes in the schedule.

Dated: 04.03.2023

  
4.3.2023  
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Lucknow



**UNIVERSITY OF LUCKNOW**  
**Faculty of Arts**  
**PROGRAMME OF EXAMINATION ODD SEMESTER -2022**

**M.A.J.M.C. Semester III**

**Time Allowed : 3 Hours**

**Time: 02.00 to 05.00 PM**

Date	Paper	Paper Title
14.03.2023		Interdepartmental Course
17.03.2023	MAJMCC-301	Advertising
20.03.2023	MAJMC-EL-301	Electronic Media (Radio & Television)
23.03.2023	MAJMC-EL-302	Public Relations & Corporate Communication

**M.A.J.M.C. Semester I**


**Time Allowed : 3 Hours**

**Time: 02.00 to 05.00 PM**

Date	Paper	Paper Title
16.03.2023	MAJMCC-101	Basic Principles of Communication & Mass-Communication
18.03.2023	MAJMCC-102	History Growth & Development of Media
21.03.2023	MAJMCC-103	Computer Applications & Visual Communication
24.03.2023	MAJMCC-104	Media & Social Issues
28.03.2023	MAJMCVC-106	Translation Studies

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Dated: 04.03.2023

  
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