



**UNIVERSITY OF LUCKNOW**  
**INSTITUTE OF TOURISM STUDIES**  
 PROGRAMME OF ODD SEMESTER EXAMINATION-2022

**Bachelor of Business Administration (Tourism) Semester-I**  
**(Regular, Exempted and Back Paper)**

Time Allowed: 3 Hours

Timing: 2.00 PM to 5.00 PM

Date	Paper	Major/Minor	Name of paper
17.03.2023	I	Major-1	Principles of Management
20.03.2023	II	Major-1	Tourism Industry Orientation
23.03.2023	I	Major-2	Fundamental of Tourism
25.03.2023	II	Major-2	Business Communication
27.03.2023		Co curricular	Knowing India' Heritage
29.03.2023	I	Minor-1	Computer and I.T. Application

**Bachelor of Business Administration (Tourism) Semester-III**  
**(Regular, back paper and exempted)**

Date		Name of paper
16.03.2023	Major-1	Tourism Resources of India
18.03.2023	Major-1	Travel Agency Management
21.03.2023	Major-2	Marketing Management
24.03.2023	Major-2	Human Resource Management
28.03.2023	Co curricular	Knowing India' Heritage II
31.03.2023	Minor	Personality Development for Service Industry

**Bachelor of Business Administration (Tourism) Semester-III**  
**(back paper and exempted (Old Course))**

Date	Paper Code	Name of paper
16.03.2023	BTA-301	Tourism and Hospitality Marketing
18.03.2023	BTA-302	Personality Development & Presentation Skills
21.03.2023	BTA-303	Tourism in Uttar Pradesh
24.03.2023	BTA-304	Economic, Social and Environmental Impacts
31.03.2023	BTA-305	Adventure and Eco Tourism

**Note:** (a) University reserves the right to change the schedule as per organizational requirements.

(b) Students are advised to remain updated on the L.U. website [www.lkouniv.ac.in](http://www.lkouniv.ac.in) for any changes in the schedule.

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**(Dr. Piyush Bhargava)**  
**Director**

Institute of Tourism Studies  
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**Bachelor of Business Administration (Tourism) Semester-V**  
**(Regular, Exempted and Back Paper)**


Date	Paper Code	Name of paper
17.03.2023	BTA-501	Cargo Management
18.03.2023	BTA-502	Surface Transport Operation
20.03.2023	BTA-503	Tour Operations and Product Development Management
23.03.2023	BTA-504	Tourism Trend & Issues (Domestic & International)

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