



UNIVERSITY OF LUCKNOW

Faculty of Arts

Revised PROGRAMME OF EXAMINATION ODD SEMESTER -2022

B.A.J.M.C. Semester I (NEP)

Time Allowed : 3 Hours

Time: 9.00 to 12.00 Noon

Date	Paper	Paper Title	
14.03.2023	1	History of Media	Major 1
17.03.2023	2	Introduction to Journalism	Major 1
20.03.2023	A	Role of Social Sciences in Mass Communication	Major 2
23.03.2023	B	Message and Mass Media Audience	Major 2
25.03.2023	a	Feature & Creative Writing	Minor
27.03.2023	CC1	Co-Curricular Course (Time: 9.00 to 10.20 AM)	cc2

B.A.J.M.C. Sem. III (NEP)

Time Allowed : 3 Hours

Time: 09.00 to 12.00 Noon

16.03.2023	5	Introduction to Print Media	Major 1
18.03.2023	6	Basics of Reporting & Editing	Major 1
21.03.2023	E	Introduction to Broadcasting Media-Radio	Major 2
24.03.2023	F	Technology of T.V production	Major 2
28.03.2023	CC2	Co-Curricular Course (Timing: 02.00 to 3.30 PM)	cc2
29.03.2023	c	Writing for Journalists	Minor

B.A.J.M.C. I Sem. (Old Syllabus)

Time Allowed : 3 Hours

Time: 09.00 to 12.00 Noon

Date	Paper	Paper Title	
14.03.2023	I	Language & Cultural Studies	
17.03.2023	II	Introduction to Mass-Communication	

B.A.J.M.C. Sem. III

Date	Paper	Paper Title (Old Syllabus)
16.03.2023	VII	Message & Mass-Media Audience
18.03.2023	VIII	Basics of Reporting & Editing

B.A.J.M.C. Sem. V

Time Allowed : 3 Hours


Time: 09.00 to 12.00 Noon

Date	Paper	Paper Title (Old Syllabus)
17.03.2023	XIII	Computer Application
20.03.2023	XIV	Photography

Note: (a) University reserves the right to change the schedule as per organizational requirements.

(b) Students are advised to remain updated on the L.U. website www.lkouniv.ac.in for any changes in the schedule.

Dated: 11.03.2023


Controller of Examinations
University of Lucknow
Lucknow



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Faculty of Arts

Revised PROGRAMME OF EXAMINATION ODD SEMESTER -2022

M.A.J.M.C. Semester III

Time Allowed : 3 Hours

Time: 02.00 to 05.00 PM

Date	Paper	Paper Title
14.03.2023		Interdepartmental Course
17.03.2023	MAJMCC-301	Advertising
20.03.2023	MAJMC-EL-301	Electronic Media (Radio & Television)
23.03.2023	MAJMC-EL-302	Public Relations & Corporate Communication

M.A.J.M.C. Semester I

Time Allowed : 3 Hours


Time: 02.00 to 05.00 PM

Date	Paper	Paper Title
16.03.2023	MAJMCC-101	Basic Principles of Communication & Mass-Communication
18.03.2023	MAJMCC-102	History Growth & Development of Media
21.03.2023	MAJMCC-103	Computer Applications & Visual Communication
24.03.2023	MAJMCC-104	Media & Social Issues
28.03.2023	MAJMCVC-106	Translation Studies

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