



UNIVERSITY OF LUCKNOW
Faculty of Arts
Revised PROGRAMME OF EXAMINATION ODD SEMESTER -2022

M.A.J.M.C. Semester III

Time Allowed : 3 Hours

Time: 02.00 to 05.00 PM

Date	Paper	Paper Title
14.03.2023		Interdepartmental Course
17.03.2023	MAJMCC-301	Advertising
20.03.2023	MAJMC-EL-301	Electronic Media (Radio & Television)
23.03.2023	MAJMC-EL-302	Public Relations & Corporate Communication

M.A.J.M.C. Semester I

Time Allowed : 3 Hours


Time: 02.00 to 05.00 PM

Date	Paper	Paper Title
16.03.2023	MAJMCC-101	Basic Principles of Communication & Mass-Communication
18.03.2023	MAJMCC-102	History Growth & Development of Media
21.03.2023	MAJMCC-103	Computer Applications & Visual Communication
24.03.2023	MAJMCC-104	Media & Social Issues
28.03.2023	MAJMCVC-106	Translation Studies

Note: (a) University reserves the right to change the schedule as per organizational requirements.

(b) Students are advised to remain updated on the L.U. website www.lkouniv.ac.in for any changes in the schedule.

Dated: 11.03.2023


Controller of Examinations
University of Lucknow
Lucknow