



# UNIVERSITY OF LUCKNOW

## INSTITUTE OF TOURISM STUDIES

Revised PROGRAMME OF ODD SEMESTER EXAMINATION-2022

### Bachelor of Business Administration (Tourism) Semester-I (Regular, Exempted and Back Paper)

Time Allowed: 3 Hours

Timing: 2.00 PM to 5.00 PM

Date	Paper	Major/Minor	Name of paper
17.03.2023	I	Major-1	Principles of Management
20.03.2023	II	Major-1	Tourism Industry Orientation
23.03.2023	I	Major-2	Fundamental of Tourism
25.03.2023	II	Major-2	Business Communication
27.03.2023		Co curricular	Knowing India' Heritage (Timing 09:00 A.M. to 10:30 A.M.)
29.03.2023	I	Minor-1	Computer and I.T. Application

### Bachelor of Business Administration (Tourism) Semester-III (Regular, back paper and exempted)

Time Allowed: 3 Hours

Timing: 2.00 PM to 5.00 PM

Date		Name of paper
16.03.2023	Major-1	Tourism Resources of India
18.03.2023	Major-1	Travel Agency Management
21.03.2023	Major-2	Marketing Management
24.03.2023	Major-2	Human Resource Management
28.03.2023	Co curricular	Knowing India' Heritage II (Timing 02:00 P.M to 03:30 P.M)
31.03.2023	Minor	Personality Development for Service Industry

### Bachelor of Business Administration (Tourism) Semester-III (back paper and exempted (Old Course))

Time Allowed: 3 Hours

Timing: 2.00 PM to 5.00 PM

Date	Paper Code	Name of paper
16.03.2023	BTA-301	Tourism and Hospitality Marketing
18.03.2023	BTA-302	Personality Development & Presentation Skills
21.03.2023	BTA-303	Tourism in Uttar Pradesh
24.03.2023	BTA-304	Economic, Social and Environmental Impacts
31.03.2023	BTA-305	Adventure and Eco Tourism

**Note:** (a) University reserves the right to change the schedule as per organizational requirements.

(b) Students are advised to remain updated on the L.U. website [www.lkouniv.ac.in](http://www.lkouniv.ac.in) for any changes in the schedule.

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(Dr. Piyush Bhargava)  
Director

16.3.2023  
Controller of Examinations  
University of Lucknow





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## INSTITUTE OF TOURISM STUDIES

Revised PROGRAMME OF ODD SEMESTER EXAMINATION-2022

### Bachelor of Business Administration (Tourism) Semester-V (Regular, Exempted and Back Paper)

Time Allowed: 3 Hours

Timing: 2.00 PM to 5.00 PM

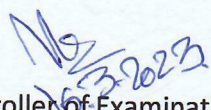
Date	Paper Code	Name of paper
17.03.2023	BTA-501	Cargo Management
18.03.2023	BTA-502	Surface Transport Operation
20.03.2023	BTA-503	Tour Operations and Product Development Management
23.03.2023	BTA-504	Tourism Trend & Issues (Domestic & International)

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