



**UNIVERSITY OF LUCKNOW**  
**FACULTY OF ARTS**  
**PROGRAMME OF EXAMINATIONS 2023**

**B.A.J.M.C. Sem-II (NEP)**

Time Allowed: 3 Hours

Timings : 9.00 A.M. to 12.00 Noon.

DATE	PAPER	Major	PAPER TITLE (New Syllabus)
18.08.2023	3	Major-1	Language and Cultural Studies
22.08.2023	4	Major-1	Computer Application for Journalism
24.08.2023	C	Major-2	Introduction to Communication Principals and Models
26.08.2023	b	Minor	Editorial Writing
29.08.2023	VC1		Vocational Course (Timing 09.00 AM to 10.30 AM)

**B.A.J.M.C. Sem-II (Old Course)**

TIME ALLOWED: 3 HOURS

TIMINGS: 09.00 A.M. TO 12 Noon.

DATE	PAPER	PAPER TITLE (New Syllabus)
22.08.2023	IV	Role of Social Sciences in Mass Communication
24.08.2023	V	Introduction to Journalism

**B.A.J.M.C. Sem-IV (NEP)**

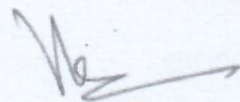
Time Allowed: 3 Hours

Timings : 2.00 P.M. to 05.00 PM

DATE	PAPER	Major	PAPER TITLE (New Syllabus)
08.08.2023	7	Major-1	Media Management & Newspaper Production
10.08.2023	8	Major-1	Advertising
12.08.2023	G	Major-2	Photography
16.08.2023	F	Major-2	Multimedia Production
18.08.2023	D	Minor	Business Journalism
19.08.2023	VC1		Vocational Course (Timing 02.00 PM to 03.30 PM)

- Note:** (a) University reserves the right to change the schedule as per organizational requirements.  
(b) Students are advised to remain updated on the L.U. website [www.lkouniv.ac.in](http://www.lkouniv.ac.in) for any changes in the schedule.

-Sd/-  
(Dr. Mukul Srivastava)  
Coordinator  
Dept. of Journalism & mass  
Communication  
University of Lucknow,

  
Controller of Examination  
University of Lucknow,  
Lucknow

Dated: 26.07.2023





**UNIVERSITY OF LUCKNOW**  
**FACULTY OF ARTS**  
**PROGRAMME OF EXAMINATIONS JUNE-2022**

**B.A.J.M.C. Sem-IV (Old Coure)**

**TIME ALLOWED: 3 HOURS**

**TIMINGS: 09.00 A.M. TO 12 Noon.**

DATE	PAPER	PAPER TITLE (New Syllabus)
10.08.2023	X	Basics of Advertising & Public Relations
12.08.2023	XI	New Media

**B.A.J.M.C. Sem-VI**

**TIME ALLOWED: 3 HOURS**

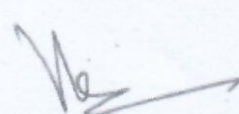
**TIMINGS: 09.00 A.M. TO 12 Noon.**

DATE	PAPER	PAPER TITLE (New Syllabus)
05.08.2023	XVI	Writing for Radio & TV
08.08.2023	XVII	Mass-Media & Contemporary Social Issues

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