



UNIVERSITY OF LUCKNOW
Institute of Tourism Studies
PROGRAMME OF EVEN SEMESTER EXAMINATION-2023

BBA(Tourism)- II Semester
(Regular, Exempted and Back Paper, NEP)

Time Allowed: 3 hours

Timing: 09.00am.-10.30a.m.

Date	Paper No.	Major/Minor	Name of paper
09/08/2023	Paper-3	Major-1	Organizational Behaviour
11/08/2023	Paper-4	Major 1	Destination Geography (India)
16/08/2023	Paper-3'	Major 2	Tourism Resources of U.P.
18/08/2023	Paper-4'	Major 2	Cultural Tourism
21/08/2023	Paper 2''	Minor	Quantitative Techniques
17/08/2023	VC1	Vocational	Resume Writing and Corporate Communication

Bachelor of Business Administration (Tourism) Semester-VI
(Regular, Exempted and Back Paper)

Time Allowed: 3 hours

Timing: 09.00a.m.-12.00 Noon

Date	Paper Code	Name of paper
03/08/2023	BTA-601	Ethical and Legal Dimension of Tourism and Hospitality
05/08/2023	BTA-602	Tourism Development and Government Policy
09/08/2023	BTA-603	Entrepreneurship Development in Tourism
11/08/2023	BTA-604	Business Environment

NOTE: (a) University reserves the right to change the schedule as per organizational requirements.
(b) Students are advised to remain updated on the L.U. website www.lkouniv.ac.in for any changes in the schedule.

-sd-

(Prof. Piyush Bhargava)
Director
Institute of Tourism Studies
University of Lucknow.
Lucknow

Controller of Examination
University of Lucknow
Lucknow

Dated: 26.07.2023



UNIVERSITY OF LUCKNOW

Institute of Tourism Studies

PROGRAMME OF EVEN SEMESTER EXAMINATION-2023

Master of Tourism and Travel Management (MTTM) Semester-II

Time Allowed: 3 hours

Timing: 09.00 AM. To 12.00 Noon

Date	Course No.	Paper	Name of paper
08/08/2023	TMCC-201-core	Paper-7	Destination Mapping and Geography
10/08/2023	TMCC-202-core	Paper-8	Air Travel System and Distribution Channels
12/08/2023	TMCC-203-core	Paper-9	Surface Transport System
17/08/2023	TMCC-204-core	Paper-10	Marketing Management
19/08/2023	TMCC-205-core	Paper-11	Computer Application
22/08/2023	TMCC-206-core	Paper-12	U.P. Tourism Products and Policy

Master of Tourism and Travel Management (MTTM) Semester-IV

Time Allowed: 3 hours

Timing: 09.00 A.M. to 12.00 Noon

Date	Course No.	Paper	Name of paper
09/08/2023	TMCC-401	Paper-20	Business Environment
11/08/2023	TMCC-402	Paper-21	Digital Marketing
16/08/2023	TMEL-401 A/B/C	Paper-22	C. Adventure & Eco Tourism
18/08/2023	TMIRA-401	Paper-24	Event Management in Tourism

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