

University of Lucknow
FACULTY OF ARTS
Programme of Odd Semester Examination –2023

BAJMC Semester I (NEP)

Time Allowed : 3 Hours

Timings : 9.00 A.M. To 12.00 Noon

Date	Paper	Paper Title	
22.12.2023	1	History of Media	Major 1
28.12.2023	2	Introduction to Journalism	Major 1
02.01.2024	A	Role of Social Sciences in Mass Communication	Major 2
04.01.2024	CC1	Co-Curricular Course	CC1
09.01.2024	B	Message and Mass Media Audience	Major 2
11.01.2024	a	Feature & Creative Writing	Minor

BAJMC Semester III (NEP)

Time Allowed : 3 Hours

Timings : 2.00 P.M. To 05.00 PM

Date	Paper	Paper Title	
21.12.2023	5	Introduction to Print Media	Major 1
27.12.2023	6	Basics of Reporting and Editing	Major 1
30.12.2023	E	Introduction to Broadcasting Media-Radio	Major 2
05.01.2024	F	Technology of T.V production	Major 2
06.01.2024	CC2	Co-Curricular Course	CC2
10.01.2024	c	Writing for Journalists	Minor

BAJMC Semester V (NEP)

Time Allowed : 3 Hours

Timings : 9.00 A.M. To 12.00 Noon

Date	Paper	Paper Title	
20.12.2023	9	Public Relation	Major 1
23.12.2023	10	Economics of New Media Communication	Major 1
29.12.2023	11	Exposure to New Media Industries	Major 1
03.01.2024	I	Mobile Communication	Major 2
08.01.2024	J	New Media Tool For Social Change	Major 2

Note: (a) University reserves the right to change the schedule as per organizational requirements.

(b) Students are advised to remain updated on the L.U. website www.lkouniv.ac.in for any changes in the schedule.

Date: 09.12.2023

9.12.2023
Controller of Examination
University of Lucknow,
Lucknow