



# UNIVERSITY OF LUCKNOW, LUCKNOW

## DEPARTMENT OF BUSINESS ADMINISTRATION

PROGRAMME OF EXAMINATION -DEC -2023

Venue: Department of Business Administration, University of Lucknow

### MBA III Semester

Time: 2.00 P.M. to 5.00 P.M.

Date	Title of Paper
21.12.2023	MBAIER-301 Business Analytics
23.12.2023	MBAEL-312 Product and Brand Management/
	MBAEL-321 Financial Systems and Institutions/
	MBAEL-331 Organisational Change and Development/
	MBAEL-341 Export Import Procedures and Documentation
26.12.2023	MBACC-301 Innovation and Entrepreneurship
28.12.2023	MBAEL-314 Digital Marketing/
	MBAEL-322 Security Analysis and Portfolio Management/
	MBAEL-333 Talent Management
	MBAEL-344 International Marketing
30.12.2023	MBAEL-313 Consumer Behaviour/
	MBAEL-323 Banking and Insurance Services/
	MBAEL-334 Performance Management & HR Audit/
	MBAEL-345 Emerging Economies and Markets
02.01.2024	MBAEL-315 Customer Relationship Management/
	MBAEL-325 Corporate Tax Planning/
	MBAEL-335 Industrial Relations and Dispute Settlement
04.01.2024	MBAEL-311 Integrated Marketing Communication
	MBAEL-324 Working Capital Management

**Note:** (a) University reserves the right to change the schedule as per organizational requirements.

(b) Students are advised to remain updated on the L.U. website [www.lkouniv.ac.in](http://www.lkouniv.ac.in) for any changes in the schedule.

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(Prof. Sangeeta Sahu)  
Head Deptt. of Busi. Admn  
Lucknow University, Lucknow

Controller of Examination  
University of Lucknow  
Lucknow

Dated: 14.12.2023





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### MBA Ist Semester Examination

Venue: Department of Business Administration, University of Lucknow

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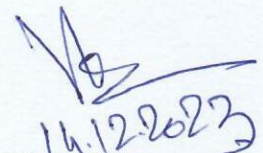
Date	MBA (New Course)	MBA (Old Course)
06.01.2024	MBACC101 Principles of Management	MBAVC101 Quantitative Techniques for Business
08.01.2024	MBACC 102 Business Environment	MBACC 103 Business Accounting
10.01.2024	MBACC 103 Accounting for Manager	MBACC 104 Organisational Behavior
12.01.2024	MBACC 104 Organisational Behavior	MBACC 101 Principles of Management and Business Ethics
16.01.2024	MBACC 105 Managerial Economics	MBACC 102 Business Environment
18.01.2024	MBAVC 101 Indian Ethos and Business Ethics	MBACC 105 Managerial Economics

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