



UNIVERSITY OF LUCKNOW

FACULTY OF ARTS

PROGRAMME OF ODD SEMESTER EXAMINATIONS-2023

M.A. (Journalism & Mass Communication). Semester I

Time Allowed : 3 Hours

Timings : 9.00 A.M. To 12.00 Noon

Date	Paper No.	Paper Title
09.01.2024	MAJMCC-101	Basic Principles of Communication and Mass Communication
11.01.2024	MAJMCC-102	History Growth & Development of Media
13.01.2024	MAJMCC-103	Computer Application & Visual Communication
16.01.2024	MAJMCC-104	Media & Social Issues
18.01.2024	MAJMCC-106	Translation Studies

M.A. (Journalism & Mass Communication). Semester III

Time Allowed: 3 Hours

Timings: 9.00 A.M. To 12.00 Noon


Date	Paper No.	Paper Title
10.01.2024	MAJMCC-301	Advertising
12.01.2024	MAJMC-EL-301	Electronic Media (Radio & Television)
15.01.2024	MAJMC-EL302	Public Relation & Corporate Communication
19.01.2024		Inter Departmental

NOTE: (a) University reserves the right to change the schedule as per organizational requirements.

(b) Students are advised to remain updated on the L.U. website www.lkouniv.ac.in for any changes in the schedule.

-Sd/-
(Dr. Mukul Srivastava)

Head,
Deptt. of Journalism & Mass Communication
University of Lucknow,


28.12.2023
Controller of Examination
University of Lucknow,
Lucknow

Dated: 28.12.2023