



**UNIVERSITY OF LUCKNOW**  
**INSTITUTE OF TOURISM STUDIES**  
**PROGRAMME OF ODD SEMESTER EXAMINATION-2023**

**Bachelor of Business Administration (Tourism) Semester-III**  
**(Regular, back paper and exempted)**

Time Allowed: 3 Hours

Timing: 09.00 AM to 12.00 Noon.

Date	Major/Minor	Name of paper
06.01.2024	Co-curricular	Knowing India' Heritage II (Timing 02:00 P.M to 03:30 P.M)
10.01.2024	Major-1	Tourism Resources of India
12.01.2024	Major-1	Travel Agency Management
15.01.2024	Major-2	Marketing Management
19.01.2024	Major-2	Human Resource Management
23.01.2024	Minor	Personality Development for Service Industry

**Bachelor of Business Administration (Tourism) Semester-III**  
**(Back paper and exempted (Old Course))**

Time Allowed: 3 Hours

Timing: 09.00 AM to 12.00 Noon.

Date	Paper Code	Name of paper
10.01.2024	BTA-301	Tourism and Hospitality Marketing
12.01.2024	BTA-302	Personality Development & Presentation Skills
15.01.2024	BTA-303	Tourism in Uttar Pradesh
19.01.2024	BTA-304	Economic, Social and Environmental Impacts
23.01.2024	BTA-305	Adventure and Eco Tourism

**Note:** (a) University reserves the right to change the schedule as per organizational requirements.  
(b) Students are advised to remain updated on the L.U. website [www.lkouniv.ac.in](http://www.lkouniv.ac.in) for any changes in the schedule.

sd-  
(Dr. Piyush Bhargava)  
Director  
Institute of Tourism Studies  
University of Lucknow.

Dated: 08.01.2024

9.1.2024.  
Controller of Examination  
University of Lucknow  
Lucknow





**UNIVERSITY OF LUCKNOW**  
**INSTITUTE OF TOURISM STUDIES**  
**PROGRAMME OF ODD SEMESTER EXAMINATION-2023**

**Bachelor of Business Administration (Tourism) Semester-I**  
**(Regular, Exempted and Back Paper)**

Time Allowed: 3 Hours

Timing: 09.00 AM to 12.00 Noon.

Date	Paper	Major/Minor	Name of paper
04.01.2024		Co-curricular	Knowing India' Heritage (Timing 09:00 A.M. to 10:30 A.M.)
11.01.2024	I	Major-1	Principles of Management
13.01.2024	II	Major-1	Tourism Industry Orientation
16.01.2024	I	Major-2	Fundamental of Tourism
18.01.2024	II	Major-2	Business Communication
20.01.2024	I	Minor-1	Computer and I.T. Application

**Bachelor of Business Administration (Tourism) Semester-I**  
**(Exempted and Back Paper Old Course)**

Time Allowed: 3 Hours

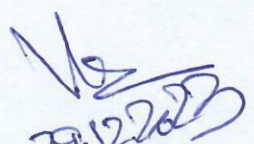
Timing: 09.00 AM to 12.00 Noon.

Date	Paper Code	Name of paper
11.01.2024	BTA-101	Principles of Management and Organizational Behaviour
13.01.2024	BTA-102	Science of Tourism
16.01.2024	BTA-103	Business Communication
18.01.2024	BTA-104	Destination Mapping (India)
20.01.2024	BTA-105	Business and Cost Accounting in Tourism

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(Dr. Piyush Bhargava)  
Director  
Institute of Tourism Studies  
University of Lucknow.

  
29.12.2023  
Controller of Examination  
University of Lucknow  
Lucknow

Dated: 29.12.2023





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**PROGRAMME OF ODD SEMESTER EXAMINATION-2023**

**Bachelor of Business Administration (Tourism) Semester-V**  
**(Regular NEP)**

Time Allowed: 3 Hours

Timing: 09.00 AM to 12.00 Noon.

Date	Paper Code	Name of paper
11.01.2024	Major 1	Entrepreneurship & Family Business
13.01.2024	Major 1	Surface Transport System
16.01.2024	Major 1	A. Inbound & Domestic Tour Operations & Management
18.01.2024	Major 2	Religious Tourism
20.01.2024	Major 2	Hotel Management

**Bachelor of Business Administration (Tourism) Semester-V**  
**(Exempted and Back paper (Old Course))**

Time Allowed: 3 Hours

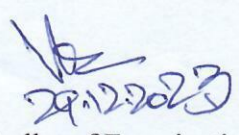
Timing: 09.00 AM to 12.00 Noon.

Date	Paper Code	Name of paper
11.01.2024	BTA-501	Cargo Management
13.01.2024	BTA-502	Surface Transport Operation
16.01.2024	BTA-503	Tour Operations and Product Development Management
18.01.2024	BTA-504	Tourism Trend & Issues (Domestic & International)

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Dated: 29.12.2023