

**INSTITUTE OF MANAGEMENT SCIENCES  
UNIVERSITY OF LUCKNOW  
ODD SEMESTER EXAMINATION – 2023  
BBA (Retail Management) – I Semester  
NEP (Regular)**

**Time Allowed 3 Hrs.**

**Timing : 02.00 P.M. to 05.00 P.M.**


Date	Code	Subject
13.02.2024	ELS-1	Communicative English
19.02.2024	DSC-101	Introduction to Retail Operations
20.02.2024	DSC-102	In Store Cashiering and Merchandising Operations-I
22.02.2024	DSC-103	Business Communication Skill
24.02.2024	DSC-104	Retail Business Environment
26.02.2024	DSC-105	In Store Cashiering and Merchandising Operations -II

**NOTE:** (a) University reserves the right to change the schedule as per organizational requirements.

(b) Students are advised to remain updated on the L.U. website [www.lkouniv.ac.in](http://www.lkouniv.ac.in) for any changes in the schedule.

**(Prof. Vinita Kacher)  
OSD, IMS**

**Dated: 07-02-2024**

  
**Controller of Examination  
University of Lucknow**

*7/2/24*