

## UNIVERSITY OF LUCKNOW

## Institute of Tourism Studies

PROGRAMME OF EVEN SEMESTER EXAMINATION-2024

Venue: University of Lucknow, 2<sup>nd</sup> Campus

Master of Tourism and Travel Management (MTTM) Semester-II

(Regular, Back paper and Exempted)

Time Allowed: 3 hours			Timing: 09.00am-12.00noon	
Date	Course No.	Paper	Name of paper	
31.05.2024	TMCC-201-core	Paper-7	Destination Mapping and Geography	
03.06.2024	TMCC-202- core	Paper-8	Air Travel System and Distribution Channels	
05.06.2024	TMCC-203- core	Paper-9	Surface Transport System	
07.06.2024	TMCC-204- core	Paper-10	Marketing Management	
11.06.2024	TMCC-205- core	Paper-11	Computer Application	
13.06.2024	TMCC-206- core	Paper-12	U.P. Tourism Products and Policy	

Master of Tourism and Travel Management (MTTM) Semester-IV

(Regular, Back paper and Exempted)

Time Allowed: 3hours			Timing: 02.00 pm-05.00 p.m.	
Date	Course No.	Paper	Name of paper	
30.05.2024	TMCC-401	Paper-20	Business Environment	
06.06.2024	TMCC-402	Paper-21	Digital Marketing	
08.06.2024	TMEL-401 A/B/C Elective	Paper-22	C. Adventure & Eco Tourism	
12.06.2024	TMIRA-401	Paper-24	Event Management in Tourism	

Note: (a) University reserves the right to change the schedule as per organizational requirements.

-Sd/(Dr. Anupama Srivastava)
Incharge
Institute of Tourism Studies
University of Lucknow

Dated: 10.05.2024

Controller of Examination University of Lucknow,

Lucknow

<sup>(</sup>b) Students are advised to remain updated on the L.U. website www.lkouniv.ac.in for any changes in the schedule.