



INSTITUTE OF MANAGEMENT SCIENCES
UNIVERSITY OF LUCKNOW
PROGRAMME OF EVEN SEMESTER EXAMINATION – 2024

BBA (Retail Management) Semester-II

TIME ALLOWED: 03 HOURS

Timing: 02.00 P.M. to 05.00 P.M.

| Date | Paper Code | Paper Name |
|------------|------------|---|
| 11.06.2024 | DSC-201 | Managerial Economics |
| 13.06.2024 | DSC-202 | Sales Management |
| 15.06.2024 | DSC-203 | Customer Relationship Management |
| 18.06.2024 | DSC-204 | Fundamentals of Financial & Cost Accounting |
| 20.06.2024 | DSC-205 | Store Operations Management |
| 22.06.2024 | ELS-2 | Corporate Communication |

NOTE: (a) University reserves the right to change the schedule as per organizational requirements.
(b) Students are advised to remain updated on the L.U. website www.lkouniv.ac.in for any changes in the schedule.

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(Prof. Vinita Kacher)
OSD, IMS Lucknow University,
Lucknow

Dated. 21.05.2024

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21.5.2024
Controller of Examination
University of Lucknow
Lucknow

21/5/24