



# UNIVERSITY OF LUCKNOW

## Institute of Tourism Studies

Revised PROGRAMME OF EVEN SEMESTER EXAMINATION-2025

**Venue:** I.M.S. Lucknow University, 2<sup>nd</sup> Campus

Master of Tourism and Travel Management (MTTM) Semester-IV

(Regular, Back paper and Exempted)

Time Allowed: 3hours			Timing: 02.00 PM-05.00 PM
Date	Course No.	Paper	Name of paper
23/05/2025	TMCC-402	Paper-21	Digital Marketing
26/05/2025	TMEL-401 A/B/C Elective	Paper-22	C. Adventure & Eco Tourism
28/05/2025	TMIRA-401	Paper-24	Event Management in Tourism
30/05/2025	TMCC-401	Paper-20	Business Environment

**Venue:** I.M.S. ,University of Lucknow, 2<sup>nd</sup> Campus

Master of Tourism and Travel Management (MTTM) Semester-II

(Regular, Back paper and Exempted)

Time Allowed: 3hours			Timing: 02.00 PM-05.00 PM
Date	Course No.	Paper	Name of paper
22/05/2025	TMCC-202- core	Paper-8	Air Travel System and Distribution Channels
24/05/2025	TMCC-203- core	Paper-9	Surface Transport System
27/05/2025	TMCC-204- core	Paper-10	Marketing Management
29/05/2025	TMCC-205- core	Paper-11	Computer Application
31/05/2025	TMCC-206- core	Paper-12	U.P. Tourism Products and Policy
02/06/2025	TMCC-201-core	Paper-7	Destination Mapping and Geography

Note: (a) University reserves the right to change the schedule as per organizational requirements.

(b) Students are advised to remain updated on the L.U. website [www.lkouniv.ac.in](http://www.lkouniv.ac.in) for any changes in the schedule.

-Sd/-

(Dr. Anupama Srivastava)

Director

Institute of Tourism Studies

University of Lucknow

Controller of Examination  
University of Lucknow,  
Lucknow

Dated: 30.04.2025