



INSTITUTE OF MANAGEMENT SCIENCES
UNIVERSITY OF LUCKNOW
PROGRAMME OF EVEN SEMESTER EXAMINATION – 2025

BBA (Retail Management) Semester-II

TIME ALLOWED: 02 HOURS

Timing: 02.00 P.M. to 04.00 P.M.

Date	Paper Code	Paper Name
02.06.2025	DSC-201	Managerial Economics
04.06.2025	DSC-202	Sales Management
06.06.2025	DSC-203	Customer Relationship Management
09.06.2025	DSC-204	Fundamentals of Financial & Cost Accounting
11.06.2025	DSC-205	Store Operations Management
13.06.2025	ELS-2	Corporate Communication

NOTE: (a) University reserves the right to change the schedule as per organizational requirements.
(b) Students are advised to remain updated on the L.U. website www.lkouniv.ac.in for any changes in the schedule.

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(Prof. Vinita Kacher)
OSD, IMS Lucknow University,
Lucknow

Dated. 24.05.2025

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24.5.2025
Controller of Examination
University of Lucknow
Lucknow