



INSTITUTE OF MANAGEMENT SCIENCES
UNIVERSITY OF LUCKNOW
PROGRAMME OF EVEN SEMESTER EXAMINATION – 2026

BBA (Retail Management) Semester-II

TIME ALLOWED: 03 HOURS

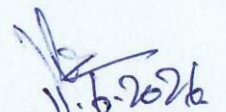
Timing: 02.00 P.M. to 05.00 P.M.

Date	Paper Code	Paper Name
16.06.2026	DSC-201	Managerial Economics
18.06.2026	DSC-202	Sales Management
20.06.2026	DSC-203	Customer Relationship Management
22.06.2026	DSC-204	Fundamentals of Financial & Cost Accounting
24.06.2026	DSC-205	Store Operations Management
27.06.2026	ELS-2	Corporate Communication

NOTE: (a) University reserves the right to change the schedule as per organizational requirements.

(b) Students are advised to remain updated on the L.U. website www.lkouniv.ac.in for any changes in the schedule.

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(Prof. Vinita Kacher)
OSD, IMS
University of Lucknow
Lucknow


11.6.2026
Controller of Examination
University of Lucknow
Lucknow
Panki

Dated. 11.06.2026