

लखनऊ विश्वविद्यालय, लखनऊ University of Lucknow, Lucknow

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A Transition: Gender Stereotypes to Gender Equality

The incredible journey of the 7 day International Web talk show on '**Gender Stereotypes: A Lived Reality**' has witnessed outstanding speakers from Judiciary, Media, Police, Academics, Corporate World, Transgender, Culture and Literature during its course, who have been challenging the mindset of the audience in tackling with the ingrained gender stereotypes.

On its concluding day, Ms Abha Singh, Lawyer and Social Activist, Mumbai High Court and Prof. B K Shukla, Dean Faculty of Arts, University of Lucknow, addressed the participants during the valedictory session

Ms Abha Singh with factual figures painted the picture of the state of affairs women in India are in the present scenario. She emphasized that it's high time to address the issues of exploitation and discrimination faced by women. She went on to say that this century is not of muscle but wisdom, expressing her high hopes on education as an enabling factor to empower girls and women.

Prof. B K Shukla congratulated Dr. Archana Shukla and the Institute of Women's studies, University of Lucknow for this endeavour that enabled the participants not only to realize the demeaning effects of gender stereotyping but also to embrace a change of mind and perspective. He encouraged the participants to take this learning a long way and to instil a change in the society at large.

Dr. Archana Shukla presented the trajectory of this show right from its commencement to the valedictory. She expressed her gratefulness to the speakers and also shared on how overwhelming, insightful and transformative this web talk show had been. She also thanked all the participants for all their enthusiasm and delightful participation throughout. She thanked the media for its coverage on all the session of this show. She concluded by saying 'Gender Equality must become a lived reality'