



ATAL SUSHASAN PEETH
DEPARTMENT OF PUBLIC ADMINISTRATION
UNIVERSITY OF LUCKNOW

IN ASSOCIATION WITH COUNSELLING AND GUIDANCE CELL &
AWOKE INDIA
PRESENTS

LECTURE
ON

“FINTECH : A TOOL FOR GOOD GOVERNANCE”

CHIEF SPEAKER
SACHIN JAIN
FINTECH EXPERT

VENUE : DPA HALL, DEPARTMENT OF PUBLIC ADMINISTRATION, UNIVERSITY OF LUCKNOW
DATE : 13 MAY 2022 TIME: 11:30 AM ONWARDS

Patron

Prof Alok Kumar Rai
Hon'ble VC
University of Lucknow

Mr. Praveen Dwivedi
MD Awoke India

Prof Madhurima Pradhan
Director CGC

Dr Vaishali Saxena
Deputy Director
CGC

Presided by:

Prof Manoj Dixit
Convenor
Atal Sushasan Peeth

REPORT OF THE WORKSHOP ON
FINTECH: A TOOL FOR GOOD
GOVERNANCE

Department of Public Administration

A One-day workshop was organised on the topic “**FINTECH: A TOOL FOR GOOD GOVERNANCE**” in the Department of Public Administration, University of Lucknow on 13th may 2022, Friday. The objective of this workshop was to acquaint the students on the fundamentals of financial technology. It was aimed at providing knowledge on the dominant role of financial innovations and technical advancement which could help companies, business owners and consumers to better manage their financial operations and processes by utilizing smart technological solutions. The students gained an in-depth understanding of the current trends in finances and technological innovations so that they can appreciate these interventions in encouraging good governance.

The workshop was organised by Atal Sushashan Peeth, Department of Public Administration, and University of Lucknow in association with Counselling and Guidance Cell and Awoke India.

The chief speaker of the workshop was FINTECH Expert Mr. SACHIN JAIN who has years of experience in Investment and Strategy in the corporate world. He has worked with prestigious companies such as JP Morgan and Prudential Insurance and currently managing a cyber security company.

In his special address, ‘he mentioned how FINTECH is proliferating in every arena of life and making it easier. He referred it as a financial technological innovation created to improve and automate traditional forms of finance for businesses and consumers alike. It includes different sectors and services from

mobile banking and insurance to crypto currency and investment apps, Fintech has endless array of applications.'

The event was also graced by the presence of Mr. PRAVEEN DWIVEDI, MD Awoke India. He is a veteran banker with over 30 years of experience in financial services across major cities. His venture AWOKE India Group, a financial literacy, training, education and consultancy was set up in 2012. AWOKE India foundation has done over 1000+ training and awareness sessions.

Addressing the students, Mr. Dwivedi discussed 'the importance of Finances and how the financial system has evolved overtime. FINTECH is pervasive and has made presence in rural areas too. He also stressed on the importance of "regtech" and increasing FINANCIAL LITERACY.'

The workshop was convened by the Head of the Department Prof MANOJ DIXIT, Convenor Atal Sushashan Peeth.

In the presidential address, 'Prof. Dixit enlightened the students on how FINTECH could prove to be an efficient tool for Good Governance. He shared his valuable knowledge through some practical and real-life examples.'

Dr. MADHURIMA PRADHAN, Director CPC and Happy Thinking Lab stressed on the importance of Happiness at all levels. She shared with the students that University of Lucknow has signed MOUs with AWOKE India Foundation to encourage good governance and sharing of knowledge on financial and technical innovations.

Dr. VAISHALI SAXENA, Deputy Director CPC concluded the workshop with the valuable insights on the topic. 'Finance is the life and blood of any organisation. She also focussed on happiness and prosperity and how they are connected to finance.'

All the respected guests provided expertise on the topic to the students in this workshop. Approximately 100 students across all departments' economics, commerce, sociology, business studies marked their presence. The workshop culminated with the question-and-answer session with the enthusiastic participation by the students. The new tech generation of students found the workshop very enlightening and helpful.





