







In association with

Counselling and Guidance Cell University of Lucknow

Presents

Orientation Program on

"HOW TO ACHIEVE COMPETITIVE EDGE AND BETTER EMPLOYABILITY SKILLS WITH EFFECTIVE COMMUNICATION"

for

Department of Business Administration University of Lucknow

EXPERT

Ms. Taronish Gandhi

Soft Skill & Personality Development Trainer AWOKE India

DATE- 26th April 2022, Tuesday

Dr. Anu Kohli

Coordinator Department of Business Administration University of Lucknow **Prof. Sanjay Medhavi** Head Department of Business Administration University of Lucknow TIME- 2:00 PM

Prof. Madhurima Pradhan Director Counselling and Guidance Cell University of Lucknow

Orientation program

On

"HOW TO ACHIEVE COMPETITIVE EDGE AND BETTER EMPLOYABILITY SKILLS WITH EFFECTIVE COMMUNICATION"

26April 2022

Department of Business Administration

University of Lucknow

AWOKE India group in association with Lucknow University's Department of Business Administration (LUMBA) and Counselling & Guidance Cell (CGC) organized an "Orientation Program" on "How to achieve competitive edge and better employability skills with effective communication" on Tuesday 26th April 2022.

Dr. Anu kohli, coordinator Department of Business administration, Lucknow University, welcome the guests, faculty and the students.

Prof. Madhurima Pradhan, Director, Counselling and Guidance Cell, Lucknow University, shared with the audience the importance and working of the CGC department and how it helps the students to cope up with their concerns as a student for their professional and personal growth.

Mr. Pravin Kumar Dwivedi, Director (AWOKE India Group) addressed the students on importance of communication & soft skills and how they affect the employability and performance of an employee in the corporate world. The session was conducted by AWOKE India Group's soft skill and personality development trainer Ms. Taronish Gandhi, who had an interactive session with the students on importance of communication and soft skills and how to enhance their employability skills.

The students had an enriching and learning experience where they could understand the importance of the session for their professional and career growth.

The program was concluded by a vote of thanks by prof. Sanjay Medhavi, Head of Department of Business Administration, Lucknow University.

























